D5.8 Exploitation and Dissemination Plan

10/31/22
D5.1 Update | Final Version

Grant Agreement
N.889385

This project has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under Grant Agreement No. 889385.

The sole responsibility for the content of this document lies with the authors.
## Versioning and Contribution History

<table>
<thead>
<tr>
<th>Version</th>
<th>Date</th>
<th>Modified by</th>
<th>Modification reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>v. 01</td>
<td>20. 09. 22</td>
<td>Eva Suba, CA</td>
<td>First Draft</td>
</tr>
<tr>
<td>v.02</td>
<td>29.10.22</td>
<td>All Partners</td>
<td>Partner Exploitation and Dissemination Updates</td>
</tr>
<tr>
<td>v.03</td>
<td>31.10.22</td>
<td>Mara Oprea, IEECP, Maria Figueira, UIPI</td>
<td>Final Version</td>
</tr>
</tbody>
</table>

ENPOR - Actions to mitigate energy poverty in the private rented sector
This work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International (CC BY-SA 4.0) / Attribution 4.0 International (CC BY 4.0)

**Website:** [http://www.enpor.eu](http://www.enpor.eu)
**Twitter:** @EnporProject
**Facebook:** ENPOR Project
**Linkedin:** enporproject

**#ENPOR**
This project has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under Grant Agreement No 889385. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither CINEA nor the European Commission are responsible for any use that may be made of the information contained therein.

**SUGGESTED CITATION**
(Suba et al.2022)
TABLE OF CONTENTS

Executive Summary ............................................................................................................. 4

1 Introduction ..................................................................................................................... 5

2 Dissemination Concept .................................................................................................. 6

2.1 Target groups ............................................................................................................... 6

2.2 Dissemination Objectives ........................................................................................... 12

2.3 Key Messages ............................................................................................................ 15

1. Project message .......................................................................................................... 15

2. Messages per target group ......................................................................................... 16

2.4 Responsibilities and Project Partners’ Involvement ...................................................... 16

2.5 Tools and channels ..................................................................................................... 18

3 Dissemination in Practice .............................................................................................. 20

3.1 Activities ...................................................................................................................... 22

Websites .......................................................................................................................... 23

3.2 Newsletters ................................................................................................................. 25

4. Networking activities .................................................................................................. 28

5. Online Event: International Energy Poverty Action Week .............................................. 30

6. Final ENPOR Conference ............................................................................................ 32

3.2 Engagement Actions and Policy meetings ................................................................... 32

7. Launch Events and Online Lunch Talks ....................................................................... 32

8. Policy Events ............................................................................................................... 34

9. External Conferences and Events ............................................................................... 37

3.3 Publications ................................................................................................................ 40

10. Scientific and Professional Publications ..................................................................... 41

4 Monitoring Dissemination Activities ............................................................................. 43

4.1 Evaluation of the Dissemination Impact ................................................................... 43

11. Key Performance Indicators (KPIs) ............................................................................ 43

5 Updated Dissemination, Communication and Exploitation ........................................ 45

5.1 Year 3 Dissemination and Exploitation Activities per Partner ...................................... 48

5.1.1 AEA: Austrian Energy Agency ............................................................................... 48

5.1.2 Climate Alliance (CA): Dissemination and Exploitation to Local and Regional

Authorities ....................................................................................................................... 49

5.1.3 CRES – Centre for Renewable Energy Sources and Saving, Greece .................. 50

5.1.4 ENEA - Planned and envisioned exploitation actions ........................................... 51

5.1.5 HU: Hogeschool Utrecht ...................................................................................... 52

5.1.6 IEECP: Institute for European Energy and Climate Policy Exploitation Plan .... 53

5.1.7 TREA: Tartu Regional Energy Agency Exploitation and Dissemination Plan
update 54

5.1.1.8 UPRC: University of Pireaus Research Centre TEESlab .......................... 56
5.1.1.9 WI: Wuppertal Institute: Strategy dissemination and exploitation ENPOR policy recommendation in Germany .......................................................... 57
5.1.1.10 UIPI: International Union of Property Owners Exploitation and Dissemination Plan 57
5.1.1.11 UoM: University of Manchester Exploitation/Dissemination .................. 58

6 Conclusions .............................................................................................................. 60

7 Annexes .................................................................................................................. 61
7.1 Annex 1: Ethical Requirements and Data Protection for Dissemination ............ 61
12. Consent procedure for events .............................................................................. 61
13. Consent procedure for ENPOR newsletters ....................................................... 62
14. Consent procedure and cookie policy for the ENPOR Website ....................... 62
7.2 Annex 2: Event Registration Consent to Processing of Personal Data ............... 62
7.3 Annex 3 Event Report Template ........................................................................ 64

TABLES
Table 1 Target group-oriented dissemination of the ENPOR project ..................... 6
Table 2 Overall ENPOR dissemination objectives .................................................... 12
Table 3 Dissemination approaches by dissemination goal category ....................... 13
Table 4 Partner Tasks and Responsibilities ............................................................. 16
Table 5 Overview of dissemination methods (see D 6.1 for details) ....................... 19
Table 6 Primary ENPOR dissemination activities, deliverables and checkpoints ....... 20
Table 7 KPIs for dissemination – websites ............................................................... 25
Table 8 Dissemination roadmap for newsletters ...................................................... 27
Table 9 KPIs for dissemination – newsletters ........................................................... 28
Table 10 Roadmap for 2022/2023 networking activities ........................................... 31
Table 11 KPIs for dissemination – networking activities ......................................... 32
Table 12 KPIs for dissemination – Final Conference .............................................. 32
Table 13 Roadmap for ENPOR events .................................................................... 36
Table 14 KPIs for dissemination – ENPOR Events .................................................. 37
Table 15 KPIs for dissemination - Participation at external events ......................... 40
Table 16 KPIs for dissemination – Publications ...................................................... 42
Table 17 Summary of KPIs for dissemination – Target values ............................... 44
Table 18 Updated Dissemination and Communication Plan .................................. 45
Table 19 HU’s planned and envisioned exploitation actions .................................. 52
Table 20 TREA’s upcoming activities ..................................................................... 54
EXECUTIVE SUMMARY

Deliverable 5.8 is the updated version of Deliverable 5.1 and is related to WP5 Exploitation, dissemination and policy recommendations. This document contains the updated exploitation and dissemination plan for ENPOR activities detailing each partners’ plan for exploitation of the project results taking into account the impact of the energy crisis on the measures chosen by ENPOR partners. Furthermore, it contains the updated Communication plan.

Since the submission of D5.1, the topic of energy poverty has gained importance on both local and national level due to the ensuing energy crisis. While several EU states roll out emergency measures to support their citizens, these do not necessarily target energy poor households in the the private rented sector or do not aim at alleviating energy poverty in the long run. Furthermore, the combination of COVID-19 measures, lack of skilled workforce and rising energy prices contribute to hesitation in implementing policies focusing on long term energy poverty alleviation. The COVID-19 measures also contributed to delays not only in the implementation of ENPOR REACT Group measures, as face-to-face meetings were not possible, but have also forced ENPOR partners to realise dissemination actions almost exclusively online.

This deliverable is structured in 6 chapters. The first second chapter outlines the dissemination concept, while the third chapter gives an overview about how the project implements the dissemination concept, the third chapter outlines the monitoring measures. The fourth chapter gives a detailed view on the expected impacts of dissemination based on KPIs and the methods of monitoring the dissemination activities and the fifth chapter gives details on the planned exploitation of the project results. The main objective of all activities is to increase the expected impact among the target audience, to engage with additional stakeholders and to put energy poverty on the agenda of policymakers and relevant stakeholders.

The target audience unites a variety of different stakeholders on which we focus including international & national policymakers, local & regional politicians, officers and experts (municipal, academic, business), local communities and activists. Chapter 2 provides an overview of the supporting dissemination materials including style guide and corporate design, templates, posters, etc. Furthermore, it presents the used dissemination methods with a focus on the purpose of dissemination. The dissemination activity plans illustrate the tools used to disseminate ENPOR project results such as presentations, demonstrations, and networking activities. In the last section of this chapter, the dissemination plan provides the roadmap to achieve the following impact by month 36 and in case the extension is accepted by month 42. The steps to increase our outreach by using all of our dissemination methods are described according to dissemination channels, giving a detailed picture on how each dissemination and communication material is planned in order to reach its relevant target groups generate followers. In this update of the plan, an overview of each partner’s exploitation plan is also provided in Chapter 5. Especially our extensive use of different methods and the networking co-operation with the partners involved in the EU Energy Poverty Observatory as well as the Covenant of Mayors are important factors for our dissemination activities. By nature, dissemination, communication and engagement are closely related and as a consequence, D4.1, D5.1 and D5.2, as well as D6.1 are well aligned with each other. Measures for communication and engagement also support dissemination (and vice versa).
INTRODUCTION

Within the ENPOR project, the purposes of dissemination are:

- to raise awareness e.g., with press releases, e-postcards, videos and social media in order to let others know what we do and to ensure maximum visibility of project key facts, objectives, activities, etc.
- to inform e.g., through newsletters, journal articles, reports, in order to educate the community
- to engage e.g., through workshops, policy events, meetings with stakeholders and liaising activities in order to get input and feedback from the community
- to promote e.g., ENPOR website, conference presentations, events in order to showcase our outputs and results (European Commission, Elaborating a Dissemination Plan, 30.01.2012).

The dissemination plan was prepared under management of WP5 leader Climate Alliance, while the strategy has been developed in consultation with the coordinator and Work Package 6 Leader as well as Task leaders, with project partners having been invited to contribute. Key performance indicators (KPIs) have been defined since the project’s inception in order to measure the effectiveness and impacts of ENPOR’s dissemination tools. All partners have committed to contribute to the dissemination strategy and plan through:

- input in the discussions in the kick-off meeting,
- input to the dissemination plan with own dissemination channels,
- review and comments on the draft papers,
- participating and organising REACT group meetings, events, and policy meetings for dissemination and multipliers per country,
- participating actively in training sessions and workshops,
- project results through social media, project partners’ websites and newsletters and scientific articles,
- contributing with relevant information to the Energy Poverty Dashboard tool,
- contributing to press releases, and distributing Postcards and brochures to interested parties,
- participating to external events presenting relevant ENPOR results.
2 DISSEMINATION CONCEPT

Dissemination makes the results and outcomes of a project visible to the target groups and the stakeholders which can implement its use. Dissemination means rendering comprehensible all of the activities and main results associated with a project to each interested key actor. In addition, dissemination raises awareness and informs about the results and activities that should occur throughout the project. This process was planned and organised at the beginning of the project through the Dissemination Plan, which orientates the consortium’s dissemination strategy. ENPOR dissemination activities aim at publicizing the project outputs to raise awareness about the project and work done within it, to encourage participation, as well as to contribute to the development of the state-of-the-art in the field. The Dissemination Plan contains detailed activities and methods of dissemination, with adjustments, coming from external conditions and circumstances unforeseen, being applied as needed without reducing impacts or achievements of the initial goals and deliverables originally set. This document is drawn in accordance with the Communication plan (D6.1), specifying the communication channels to be used for each of the target groups identified, the interests of each of the target groups, as well as the messages and outputs to be sent to each. This also includes the specific communication strategy used for awareness raising, specific promotion of each of the project’s exploitable results, along with scientific publications and policy briefs.

This deliverable not only contains a dissemination strategy, but also the specific steps dedicated to workplans, distribution of responsibilities, as well as definition and timeplan of channels with dedicated tools and stakeholder-tailored messages. This plan assigns specific tasks to partner institutions or individuals who represent them, lists the dissemination tools to be used (such as the newsletters, events or communication channels), defines dissemination monitoring which allows for the collection of quantitative and qualitative indicators of the dissemination activities, lists activities along with their time, as well as events organised by the consortium and events in which the consortium participates.

2.1 Target groups
It is vital to know how to reach and provide material understandable and wanted by the target groups. In fact, successful dissemination starts from the needs of the target groups. Each dissemination material will be developed taking into consideration its stakeholders. The best strategy results can be reached when the development of the project dissemination materials involves the target groups’ representatives after the project is launched. The materials will aim to give hints about what best catches the attention of the people for whom the tools were developed.

In the following subsection, the different target audiences (stakeholders) are summarised along with related messages to be delivered, channels and delivery methods and values.

Table 1 Target group-oriented dissemination of the ENPOR project

<table>
<thead>
<tr>
<th>Target audience</th>
<th>Message</th>
<th>Channels/Method</th>
<th>Value for the target audience</th>
</tr>
</thead>
</table>
### Politicians

- Awareness raising for the problems which are associated with the identification of energy poor households in PRS: bureaucratic hurdles for energy poor households to receive state support, targeted community engagement programmes, insights on vulnerable groups and their spatial distribution, information/statistics on economic burdens.

- Policy fiches, Policy Forum, ENPOR newsletter, Partner newsletters, Articles, Postcards, Workshops/meetings, EPD (Energy Poverty Dashboard), Social media, Final conference, Project website.

- **In REACT Groups:** Direct engagement via targeted policy fiches, feedback and co-creation, Invitation to workshops/capacity building measures.

- Policy engagement, Increase political legitimacy, Direct and trustworthy information, Awareness raising on the key issues, (e.g. landlord-tenant-dilemma), Knowledge exchange, Replication possibility.

- **In REACT Groups:** Able to meet the needs of their citizens and answer questions from them, Expert engagement to influence support policy decisions, Knowledge exchange, replication possibility, Increase awareness about the importance of reducing energy poverty Input for the development and implementation of local sustainable energy and climate plans (SECAP), Gain insights how to effectively consider energy poverty concerns within building retrofitting support measures.

### Governance systems: Municipal employees

- Energy poverty as a critical issue when dealing with bureaucracy, Understand the challenges of energy poverty issues in long term legislative and infrastructure, Good cooperation between different municipal departments are necessary.

- Newsletters, Articles, EPD, Videos, Social media, Workshops/events.

- **In REACT Groups:** Direct engagement via targeted briefing notes, Invitation to workshops/capacity building, Feedback on the ENPOR EPD and policy fiches, Direct contact and education to citizens during the consultation hours in.

- Best practices of the 10 energy efficiency policies, Share best practice within their field of expertise, Opportunity to communicate with other target groups, Platform to learn about and share best practice, Opportunity to achieve urban energy poverty goals /provide targeted assistance to energy poor households in the PRS, Defragmentation of initiatives.

- **In the REACT Groups:** Improvement of service delivery for different aspects of city.
### Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

---

| **Experts, Energy Agencies/consultants** | Understand and act to the challenges of energy poverty. Support on renovation of their stock. Identify tenants at risk of energy poverty. Enabling fair cost distribution of renovation to maintain trustful relationships with existing tenants, i.e. look beyond profit optimization. | Project newsletter, Postcards, Event presentation, EPD and website, Videos, Social media. **In REACT Groups:** Engagement in the co-creation to validate the feasibility of policies. | Increase awareness and preparedness, Share best practice, services and products, Find out information about energy poverty issues and engage with topics and targets specific to their needs, Help to achieve their own sustainable development goals. **In REACT Groups:** Better understanding of behavioural aspects of citizen’s use of energy; Increase awareness about the importance of reducing energy poverty; Assisting municipalities in the development and implementation of local sustainable energy and climate plans (SECAP) |
| **Landlords/co-owners’ associations** | Understand and act to the challenges of energy poverty; Support on renovation of their stock; Identify tenants at risk of energy poverty; | Project newsletter, Postcards, Event presentation, EPD and website, Videos, Social media. **In REACT Groups:** Engagement in the co-creation to validate the feasibility of policies. | Increase awareness and preparedness, Share best practice, services and products, Find out information about energy poverty issues and engage with topics and targets specific to their needs, Promote their members’ interests / needs / |
### Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

| Tenants Associations | Enabling fair cost distribution of renovation to maintain trustful relationships with existing tenants, i.e. look beyond profit optimization. Free access to information and knowledge | of policies | concerns at national level Help to achieve their own sustainable development goals

**In REACT Groups:**
- Improving profitability and environmental credentials as well as social responsibility,
- Gain new insights into renovation strategies in the rented sector – how to effectively address energy behaviours and energy efficiency among tenants

| Utilities | Understand the connection between renovation, energy savings and health impacts Understand the effect their actions to ensure energy saving Achieve consensus among majority of tenants in a building to support energy saving activities City councils helping citizens to address energy poverty issues Free access to information and knowledge | Project newsletter, Postcards, EPD, Videos, Social media, Presentations. **In REACT Groups:**
- Council or utility website,
- Direct engagement at events,
- Direct engagement with new householders via municipalities’ initiatives. | Increase awareness and preparedness, Find out information about energy poverty issues and engage with topics and targets specific to their needs, Understand policy context of energy poverty, Promote their members’ interests / needs / concerns at national level, Build transnational networks for knowledge transfer / exchange, Promote customer relationships, Improve public relations / CSR strategies

**In REACT Groups:**
- Enable citizens to save money and contribute to saving natural resources locally,
- Improved understanding of local energy issues,
- Reduce energy consumption by promoting the use of energy saving tips, Reinforce trust of citizens.

<p>| | | Project newsletter, Postcards, EPD, | Increase awareness and preparedness, Find out information |</p>
<table>
<thead>
<tr>
<th>Deliverable 5.8 – Update of the Exploitation and Dissemination Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Citizen groups/NGOs</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Understand the connection between renovation, energy savings and health impacts</td>
<td></td>
</tr>
<tr>
<td>Understand the effect their actions to ensure energy saving</td>
<td></td>
</tr>
<tr>
<td>Achieve consensus among majority of tenants in a building to support energy saving activities</td>
<td></td>
</tr>
<tr>
<td>City councils helping citizens to address</td>
<td></td>
</tr>
</tbody>
</table>

| Project newsletter, Postcards, EPD, Videos, Social media, Presentations. |

<table>
<thead>
<tr>
<th>In REACT Groups:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Council or utility website, Direct engagement at events, Direct engagement with new householders via municipalities’ initiatives.</td>
</tr>
</tbody>
</table>

| about energy poverty issues and engage with topics and targets specific to their needs, Understand policy context of energy poverty, Build transnational networks for knowledge transfer / exchange, Promote customer relationships, Improve public relations / CSR strategies. |

<table>
<thead>
<tr>
<th>In REACT Groups:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enable citizens to save money and contribute to saving natural resources locally, Improved understanding of local energy issues, Reduce energy consumption by promoting the use of energy saving tips, Reinforce trust of citizens, Learn about effective ways to tackle energy poverty and thus avoid costs of debtor management / fulfil their energy efficiency obligation.</td>
</tr>
</tbody>
</table>

| Increase awareness and preparedness, Find out information about energy poverty issues and engage with topics and targets specific to their needs, Understand policy context of energy poverty, Promote their members’ interests / needs / concerns at national level, Build transnational networks for knowledge transfer / exchange Promote customer relationships, |

| Videos, Social media, Presentations. |

<table>
<thead>
<tr>
<th>In REACT Groups:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Council or utility website, Direct engagement at events, Direct engagement with new householders via municipalities’ initiatives.</td>
</tr>
</tbody>
</table>
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

<table>
<thead>
<tr>
<th>Charitable and social work associations</th>
<th>Energy poverty issues</th>
<th>Improve public relations / CSR strategies.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lobbying with City Councils to promote energy poverty related topics. Support in reducing complicated procedures and bureaucracy problems. Positive effect of targeted community engagement programs. Opportunity to shape national policy framework.</td>
<td>Free access to information and knowledge.</td>
<td>In REACT Groups: Enable the citizens to save money and contribute to saving natural resources locally, Improved understanding of local energy issues, Reduce energy consumption by promoting the use of energy saving tips, Reinforce trust of citizens.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fair transition regions</th>
<th>Risks of energy poverty and strategies to mitigate the negative impact for the vulnerable groups</th>
<th>Exchange of expertise, Increase awareness and learn about best practices, Multiplying information, Platform to increase awareness of their role, organisation and the projects that they are involved with.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Scientific papers, Events &amp; conferences, Social media, Project newsletter, Project website.</td>
<td>In REACT Groups: Opportunity to contribute to the EPD, providing another channel for their message, Opportunity to shape policy design in the interest of the groups they advocate for =&gt; improve the situation of affected households.</td>
</tr>
<tr>
<td></td>
<td>Transition regions are having double the effect: losing their main economic driver (coal, lignite, oil-shell) AND also the local subsidies on energy carriers many these regions have been implementing for compensating the environmental destruction. These regions are looking for suggestions on mitigating the potential energy</td>
<td></td>
</tr>
</tbody>
</table>
2.2 Dissemination Objectives

The main objective of the ENPOR dissemination task is to deliver impactful measures tailored to its different target audiences. In the following table, the project and dissemination objectives, and how these two are related, are listed. Table 2 Overall ENPOR dissemination objectives

<table>
<thead>
<tr>
<th>Project objectives</th>
<th>Types of objectives</th>
<th>Dissemination objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deepen understanding on energy poverty policies for the private rented sector (PRS)</td>
<td>Increase knowledge</td>
<td>Dissemination will increase knowledge of target local, regional, national and EU authorities and sector agencies about setting up partnerships beyond administrative borders through EPD integrated to the project website, capacity building activities and communication tools such as the newsletters.</td>
</tr>
<tr>
<td>Influence attitude</td>
<td>Dissemination will influence policymakers and bodies responsible for legal framework to allow for flexibility negotiating on solutions within and outside the existing legal and regulatory framework though providing policy fiches, bilateral and multilateral meetings, events and workshops.</td>
<td></td>
</tr>
<tr>
<td>Monitor dimensions of energy poverty in the</td>
<td>Raise awareness</td>
<td>Dissemination will raise the awareness of public authorities,</td>
</tr>
</tbody>
</table>
private rented sector (PRS) | energy agencies, landlords and their tenants as well as NGOs about feasible solutions for the main challenges of the 10 piloting policies.
---|---
Increase knowledge | Dissemination will increase knowledge of specialists and energy consumers of energy-poor households and their landlords.
Support the set-up and implementation of energy efficiency policies to alleviate energy poverty in the private rented sector (PRS) | Influence attitude | Dissemination will influence policymakers and bodies responsible for the legal and regulatory framework to adopt identified changes for the future to increase implementation of the 10 policies identified.
Change behaviour | Dissemination aims to achieve the target number of 10 policies in EU countries aiming to replicate them in various policy levels.

The dissemination of project results must be harmonised not only with the delivery of the complete (or at least strongly drafted) ENPOR results, but also with the activities of the target group they have been developed. For example, when aiming at university staff, busy exam periods and summer breaks should be avoided for getting in contact. The audience should not be overloaded, but always kept informed about the project progress to maintain their interest. At the same time, the dissemination approach per target group should consider the specific dissemination goals when designing their own dissemination steps. To support a harmonised but still multicolored dissemination roadmap to all partners actively disseminating on local, regional, national and European level, the main dissemination approaches were assigned to the ENPOR dissemination goals.

<table>
<thead>
<tr>
<th>ENPOR Dissemination Goals</th>
<th>Dissemination approach</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Clear and agreeable definition for Energy Poverty in the private rented sector (PRS) in the EU</td>
<td>- Digital publications and engagement in social media via website, the EPD and social media.</td>
</tr>
<tr>
<td></td>
<td>- Generating discussions via engaging events, workshops and capacity building events in REACT groups and Policy Groups thus offering a forum for community knowledge sharing.</td>
</tr>
<tr>
<td></td>
<td>- Deliverables widely circulated via ENPOR communication channels according to an action plan for communication and engagement. The plan aims to attract users to the EPD for the entire project period and implement a first set of communication actions (described in detail in D6.1).</td>
</tr>
<tr>
<td></td>
<td>- Policy papers</td>
</tr>
</tbody>
</table>
2. **Successful pilot activities of the ten policies in ENPOR countries**

- ENPOR applies a collaborative approach to ensure stakeholder involvement in the ENPOR EPD and in the dissemination of ENPOR results through engagement strategies (WP4), policy recommendations, validation seminars and workshops, and feedback via the REACT groups as well as, awareness and visualization techniques such as videos and infographics. To reach the wider ENPOR community of experts and stakeholders we deliver scientific publications, presentations and by publishing success stories on the ENPOR website and social media.

- Pilot fiches will support a better understanding of suggested policy recommendations for sharing best practices and community contributions from the ENPOR EPD through existing social networks (Facebook, Twitter, etc.) will be provided in the EPD.

- Policy reports exploring gender dimension, energy efficiency policies and an overview of inspiring cases will be disseminated exploring new strategies.

3. **Activities of European, National and Regional institutions in acknowledging the effect of energy poverty in the private rented sector**

- At European, national and regional levels, project partners advocate ENPOR as a coherent platform within their networks. At European level, the lead partner Climate Alliance uses its network of cities and municipalities, organise public events targeting local and regional authorities. The Covenant of Mayors (CoM) and the European Energy Poverty Advisory Hub, European Committee of Regions representative is invited to contribute via the policy forum and joint activities.

The developed strategy, the models and the replication scheme are important elements for the communication of the key messages and especially for the roll-out of project solutions. Infographics and good-practice examples will be edited in an appropriate way in order to tackle the stakeholders for energy poverty in the private rented sector via the established local, regional, national and European communication channels. - Dissemination of newsletters, articles, scientific papers, press releases etc. through networks the networks of listed in the GA and beyond

- Presentation of ENPOR results at scientific conferences, political meetings, professional networks and associations.
- Capacity building workshops with policymakers, citizens, experts, NGOs, municipal representatives etc.

- Exchange with other energy poverty-related projects through newsletters, networking meetings at EU events and conferences.

- Promotion of best practices and good work through the EPD.

As a follow-up to the project activities, it shall be ensured that access to project results is granted to target groups and that the transfer of results to new target groups/sectors is
enabled. Results have to be easily adaptable to the specific situation/circumstances of stakeholders and available in various languages. Social media and the project website will ensure the delivery of results to decision makers/key stakeholders. The partnership decided to share the Intellectual Property Rights-IPR to project outputs and to use Creative Commons Licencing to enhance the exploitation of results.

2.3 Key Messages

Key to the ENPOR approach is the involvement of four target groups, making it:

Top-Down: Politicians and mayors will be supported in the mitigation and implementation of EU fair transition policies; involving both international and national policymakers, local and regional Politicians, European associations, organisations active in energy poverty and EU sister projects.

Middle-Out: Professionals will share knowledge and experiences to keep up to date with current best practices. These include officers and experts (municipal, academic, NGOs, energy agencies, energy experts).

Bottom-Up: Households and landlords will use the ENPOR services to find out about energy poverty issues affecting them and will be enabled to change behaviours to manage energy poverty issues. Local community participants, activists and businesses (in case landlord consists of a company). The partnership will discuss in further detail 'how to talk about energy poverty'. The words vulnerability and insecurity are good substitutes for poverty.

Additional important key actors in this WP are network partners of the public sector, such as communal or city networks or associations. All these actors have already an interest or should be motivated to support their members or customers to overcome barriers in energy poverty-related governance systems.

Having usually a large network as background, environmental associations can ensure a broad communication to important stakeholders. Environmental online and offline (printed) media has to be mentioned as well as these have an important role for dissemination, e.g., Friends of the Earth, Habitat for Humanity, Right to Energy Coalition. Another actor is the Covenant of Mayors Office, as it is responsible for the coordination and the daily management of the Covenant of Mayors. Covenant of Mayors’ objective is to increase the capacity of local authorities to deal with sustainable energy planning and support the preparation of Sustainable Energy and Climate Actions Plans (SECAP). Energy poverty as a topic has been added to SECAP methodology.

1. Project message

The overall message to be communicated to all target audiences is:

Energy poverty is a critical factor to consider within a fair energy transition, which must be addressed with adequate policies.

To achieve their common goal, all partners will dedicate much effort to disseminating project results at all levels, be it internally through the participating organisations and the consortium, as well as on regional, national or European level.

Keywords: Energy poverty, energy vulnerability, private rented sector, hidden impact, fair transition, fair energy transition, capacity building in the energy sector, split incentives, policy co-creation, quality of life, living comfort
On Social Media: #ENPOR, #fairenergy, #energypoverty, #energyefficiency #climatechange #greenenergy #energyconsumption #energypolicy #energyresearch #energysaving #financialaid #householdconsumption #marginalisation #fairness #regional #local urbangoals #energyvulnerability #energysecurity #energyinsecurity #energycrisis

2. Messages per target group

<table>
<thead>
<tr>
<th>Policymakers:</th>
<th>Energy vulnerability (former: poverty) is a critical factor for a fair transition and requires addressing with the proper policy.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ENPOR designs and implements ten policies for addressing the energy vulnerability in private rented sector (PRS) for the European Union.</td>
</tr>
<tr>
<td></td>
<td>The European community is providing significant effort, energy and investments to support regions tackling with energy poverty.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Governance systems, Experts:</th>
<th>Alleviating the impact of energy poverty in the private rented sector is a challenge because it can be hidden (not visible through social data) and the tenants lack the knowledge or possibilities for action to overcome the split incentive barrier.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>With proper planning, the impacts of energy poverty can be mitigated.</td>
</tr>
<tr>
<td></td>
<td>ENPOR is increasing the capacity of decision makers for understanding and mitigating the effects of energy vulnerability.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NGOs, private households:</th>
<th>ENPOR partners are in dialogue with local communities about the specific aspects of vulnerable households in private rented housing sector. ENPOR supports policies that protect the rights of energy poor households.</th>
</tr>
</thead>
</table>

The support from the H2020 programme of the European Commission is acknowledged in all communications.

2.4 Responsibilities and Project Partners’ Involvement

In ENPOR, project partners play a key role in reaching the project’s audience. It is of major importance that partners with direct contact to the project target groups dedicate effort and time in disseminating project results.

Table 4 Partner Tasks and Responsibilities

<table>
<thead>
<tr>
<th>WP Leader – WPL CA</th>
<th>Task Leaders - TL IEECP / ENEA</th>
<th>Project Partners – PP CA, IEECP, UoM, UPRC, DOOR, CRES, ENEA, TREA, AEA, HU, WI, UIPI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coordinates the activities in collaboration with task leaders and project partners.</td>
<td>Coordinate and monitor the Task 5.3 - Best Practices replication guidance activities in collaboration with project partners. Provides the necessary tools, methods and indicators to measure impact.</td>
<td>WI is responsible for D5.2 Pilot Outcome fiches – Analysis of the policies’ outcomes (M31) and D5.3 Overview of key findings and inspiring cases (M31)</td>
</tr>
<tr>
<td>Coordinates feedback on IEECP contributes to the</td>
<td></td>
<td>UoM is responsible for D5.5</td>
</tr>
<tr>
<td>Deliverable 5.8 – Update of the Exploitation and Dissemination Plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The contacts with the stakeholder groups (across the partnership).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drafting of the policy recommendations (T5.2 and D5.4 Policy recommendation paper on setting up energy efficiency policies -M32)</td>
<td>Policy report on the gender dimension in energy efficiency policy support and means to address it (M32)</td>
<td></td>
</tr>
<tr>
<td>Maintains a mailing list to reach stakeholders through the 6-monthly newsletter, gathers content from partners and publishes the newsletter every 6 months.</td>
<td><strong>ENEA</strong> is responsible for D5.6 Replication Plan on the possible ways of upscaling best practices (M30) and D5.7 Recommendations for replicating best practices for energy poverty in the private rented sector (M33)</td>
<td><strong>UIPI</strong> reviews the draft policy recommendations (D5.4 Policy recommendation paper on setting up energy efficiency policies - M32) and provides feedback on their alignment and relevance to respective EU policies.</td>
</tr>
<tr>
<td>CA is responsible for T5.1 and D5.1 Exploitation and Dissemination Plan (M3 and 25) and for T5.2 Synthesis of outcomes and policy recommendations leading to D5.4 Policy recommendation paper on setting up energy efficiency policies (M32)</td>
<td><strong>ALL:</strong> customise Policy recommendations to their national PRS sectors</td>
<td></td>
</tr>
<tr>
<td>Identifies dissemination opportunities and ensure partners contribute through networking, presentations and publications.</td>
<td><strong>ALL:</strong> Organise/ Participate and report on events, conferences, workshops, (digital and/or online), campaigns, publications. Partners are in charge of organising outreach activities at national and local level. Organise and participate in REACT Group meetings</td>
<td></td>
</tr>
<tr>
<td>Ensure all partners contribute actively to the social networks</td>
<td><strong>ALL:</strong> Identify dissemination opportunities (external events, publications) and contribute through presentations and publications and report on participation/contribution</td>
<td></td>
</tr>
<tr>
<td>Content management of the social media platforms.</td>
<td><strong>ALL:</strong> Contribute to ENPOR website, newsletter and social media, and disseminate newsletters, website, social media in their own channels and in networks potentially interesting for ENPOR.</td>
<td></td>
</tr>
<tr>
<td>Collects data from partners and write a reports on dissemination activities</td>
<td><strong>ALL:</strong> Inform the European energy poverty community of project activities.</td>
<td></td>
</tr>
<tr>
<td>Provide report templates and collect reports on</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2.5 Tools and channels
The partnership implements classic communication tools mixed with contemporary communication to reach a variety of goals:

- **Visual Identity** – image building
- **Online Public Relations** – building knowledge, building up publicity
- **Classic Public Relations** – networking, building up target group relations
- **Direct marketing** – dialogue, networking, providing information

With the combination of local engagement events and online media PR, ENPOR plans to reach a wide spectrum of target groups. At relevant milestones of the project, partners will share results with their contacts to disseminate ENPOR related content. While the main content will be stored on the ENPOR website as a reference point, online PR will be interactive to promote dialogue and consultation with the stakeholders of the project through blogs, microblogging and other relevant online content, such as professional networking sites as LinkedIn. Social online community building will support the content delivery promoting the idea of peer support and the involvement of stakeholders. For more information visit Social Media Guide included in the first version of D6.1 Communication Plan.

The tools and channels selected take into consideration the targets groups and their characteristics. Mailing lists are created for the project newsletters and an action plan for all partners to follow: e.g., dates, deadlines, responsible person. **The communication channels are adjusted to the target groups and are described in detail in the Deliverable 6.1 Communication Plan.** The promotional material has a clear concept and consistency. Professional design and PR approach are being implemented. The project branding is tailored, including a cultural dimension and social online media strategy. Dissemination requires concrete actions with concrete products. The term “product” may mean a wide variety of project results. In the case of ENPOR, the following comprehensive list applies:

- Project visual identity,
- Policy fiches containing policy recommendations,
- Policy papers, online and offline policy documents,
- Promotional videos,
- Interviews, testimonials with stakeholders,
- Online and offline databases,
- Capacity building and training manuals and guidelines,
- Information platforms (website, Energy Poverty Dashboard),
- Trainings/workshops/seminars/webinars,
- Surveys and analyses,
- Cooperation processes and methodologies,
- Lessons learned,
- Know-how and good practices,
- New forms of cultural expression and policy dialogue,
- New transnational partnerships and cooperative ventures,
- Press releases, press conferences,
- Blog posts / microblog posts,
- REACT meetings / policy visits,
- Newsletter articles,
• Reports and analysis papers,
• Scientific publications,
• Scientific presentations
• Replication methods and tools.

A detailed description of communication materials is available in the update of the D6.1 ENPOR Communication Plan. ENPOR provides information to convey the project’s key messages through a variety of dissemination channels using digital and printed materials, based on the ENPOR corporate design with specific logos, colors and fonts. To present ENPOR to the outside world, project partners have the option to use postcards, newsletters, social media channels, infographics, websites, press releases as well as templates in MS Word, MS Powerpoint. There will also be a template for the newsletter. Table 5 Overview of dissemination methods (see D 6.1 for details) presents the overview of dissemination methods we use to raise awareness, inform the audience, engage with target groups and promote the project. This will be followed by explanatory subsections with roadmaps and KPIs.

Table 5 Overview of dissemination methods (see D 6.1 for details)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Type</th>
<th>Objective</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website (IEECP)</td>
<td>DIS/COM</td>
<td>Increasing knowledge on the project topic / Making information easy-to-</td>
<td>Global and targeted</td>
</tr>
<tr>
<td></td>
<td></td>
<td>understand</td>
<td></td>
</tr>
<tr>
<td>Partner Websites (PP)</td>
<td>DIS</td>
<td>Present ENPOR activities and results to project partners’ networks</td>
<td>Targeted – Project target groups</td>
</tr>
<tr>
<td>Energy Poverty Dashboard (WP2)</td>
<td>COM</td>
<td>Providing qualitative and quantitative data on policies and energy</td>
<td>Policymakers, REACT groups, actors dealing with EP households</td>
</tr>
<tr>
<td></td>
<td></td>
<td>poverty groups</td>
<td></td>
</tr>
<tr>
<td>Digital Newsletters (CA)</td>
<td>DIS</td>
<td>Making information easy-to-understand &amp; communicate to the different</td>
<td>Global and targeted</td>
</tr>
<tr>
<td></td>
<td></td>
<td>stakeholders in EU and globally</td>
<td></td>
</tr>
<tr>
<td>Partner Newsletters (PP)</td>
<td>DIS</td>
<td>Present ENPOR activities and results to project partners’ networks</td>
<td>Targeted – Project target groups</td>
</tr>
<tr>
<td>Social Media channels (CA)</td>
<td>DIS/COM</td>
<td>Creating awareness and familiarity with the project topic, objectives and</td>
<td>Global and targeted</td>
</tr>
<tr>
<td></td>
<td></td>
<td>results</td>
<td></td>
</tr>
<tr>
<td>Partner Social Media Channels (PP)</td>
<td>DIS/COM</td>
<td>Present ENPOR activities and results to project partners’ networks</td>
<td>Targeted – Project target groups</td>
</tr>
<tr>
<td>Videos (five) (PP)</td>
<td>DIS/COM</td>
<td>Creating awareness and familiarity with the project topic, objectives and</td>
<td>Global and targeted</td>
</tr>
<tr>
<td></td>
<td></td>
<td>results</td>
<td></td>
</tr>
<tr>
<td>e-Postcard (CA)</td>
<td>DIS</td>
<td>Creating awareness and familiarity with the project topic, objectives and</td>
<td>Global and targeted</td>
</tr>
<tr>
<td>Webinars (CA &amp; PP)</td>
<td>DIS/COM</td>
<td>Webinars on co-developing the EPD, validating the findings of the</td>
<td>Global and targeted</td>
</tr>
<tr>
<td></td>
<td></td>
<td>recommendations, capacity building purposes and a final one presenting</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>the overall project linking with other</td>
<td></td>
</tr>
</tbody>
</table>
Table 6 Primary ENPOR dissemination activities, deliverables and checkpoints defines the various checkpoints present within the project duration divided among three different phases. These phases are subdivided into phase 1: Initial awareness raising phase (M1-M12), phase 2: Engagement phase (M12-M24) and phase 3: Replication phase (M24-M36). As time passes, more project results will be available for dissemination, thus the most demanding phase will be phase 3 with all channels implemented.

Table 6 Primary ENPOR dissemination activities, deliverables and checkpoints
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

<table>
<thead>
<tr>
<th>M12-M24</th>
<th>Inform</th>
<th>Engage</th>
<th>Discuss</th>
<th>Learn</th>
<th>Co-design</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>REACT Group meetings</td>
<td>Project website</td>
<td>Social media</td>
<td>Project newsletters</td>
<td>CA newsletters</td>
</tr>
<tr>
<td></td>
<td>Feed the ENPOR website and social media with ENPOR information; Publish further newsletters; Publish press releases (running EPD and best practise repository); Intensify networking co-operations; Publish further scientific publications; Disseminate ENPOR on events and conferences; First workshop capacity building activities; Motivate stakeholders and local authorities filling content into policy support actions.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>M24-M36</th>
<th>Engage</th>
<th>Promote</th>
<th>Replicate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Project website</td>
<td>Social media</td>
<td>Project newsletters</td>
</tr>
<tr>
<td></td>
<td>D5.2 Pilot Outcome fiches D5.3 Overview of key findings and inspiring cases D5.4 Policy recommendation paper D5.5 Policy report D5.6 Replication Plan D5.7 Recommendation s for replicating best practices</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>M5.4 ENPOR final conference realised; Feed further the ENPOR website and social media with ENPOR information; Publish further newsletters; Publish press releases; Intensify networking co-operations; Publish further scientific publications; Disseminate ENPOR on events and conferences; Offer EPD demonstrations; Second workshop trainings, social hub activities, industry panels; Motivate local authorities creating her own EPD within the ENPOR project.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
3.1 Activities

Concrete dissemination activities focus on delivering project results via various dissemination and communication materials in a given timeframe or in a cycle (such as the newsletters or social media). Dissemination activities include communication materials as well as communication methods such as infographics or policy events. Both the materials as the events are considered as the backbone of dissemination activities.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Responsibility</th>
<th>Timeframe</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Promotional materials – via WP6</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postcards to inform about the project</td>
<td>TL 6</td>
<td>Month 3-6</td>
</tr>
<tr>
<td>Infographics</td>
<td>WPL 6 with input from PP</td>
<td>Month 12-36</td>
</tr>
<tr>
<td>Standard project presentation for talks</td>
<td>TL 6</td>
<td>Month 3</td>
</tr>
<tr>
<td><strong>Digital tools and activities – via WP6</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Through internet (website, LP/PP websites, social media channels)</td>
<td>WPL 6, PPs</td>
<td>Month 3-36: Regular updates about project, progress of activities, events</td>
</tr>
<tr>
<td>Digital newsletter using the LP and PP networks</td>
<td>TL 6 in English with input from PPs</td>
<td>Every 6 months</td>
</tr>
<tr>
<td>Video clip or similar attractive tool to promote and inform about ENPOR outcomes</td>
<td>WPL 6 with contribution of TL and PPs</td>
<td>Month 20-36</td>
</tr>
<tr>
<td>Social media channels to promote and inform about ENPOR outcomes</td>
<td>TL 6 with contribution of PPs</td>
<td>Month 2-36</td>
</tr>
<tr>
<td><strong>Public events and policy meetings</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>REACT Groups, Policy Forum events and Final Conference with all target groups</td>
<td>PP, TL 4 and 5 with contribution of all PPs</td>
<td>Policy Forum Events (4 done, 2 outstanding) Final Conference: 2023</td>
</tr>
<tr>
<td>Public workshops</td>
<td>TL 5 and PPs</td>
<td>Yearly conferences, Right to Energy Forum, Climate Alliance Conference, Joint workshops, ENPOR Lunch Talks, Sister Project Webinars, EPAH Conferences, Energy Community events, etc.</td>
</tr>
<tr>
<td>Policy validation events at PP sites with policy pilots showcase interim results and discuss with local interest groups and PPs</td>
<td>PPs</td>
<td>According to WP4 timeplan and Validation Webinar in M32</td>
</tr>
</tbody>
</table>
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

Policy workshops (1 targeting regional authorities and policymakers, 1 targeting national and EU level authorities) | TL 5 | Policy Workshop done (Energy Poverty Workshop at CAIC’21, with the Covenant of Mayors Europe), 1 Policy Workshop planned for November 2022 jointly with Covenant of Mayors and EPAH

Plan: Month 30 and Month 36

Publications

Publications in general, technical and scientific journals | PPs | From Month 12 on

Factsheets and/or Policy briefs Summarising starting points/joint midterm/final results, digital | To be launched by LP and PPs | First Factsheet available online and sent to Advisory Board ahead of Policy Forum 5 in September 2022

Second Factsheet planned for M35

Participation and stands at national and international conferences and events to promote and transfer findings | PPs | Continuous

Websites

A project website has been developed and is available at: [https://www.enpor.eu/](https://www.enpor.eu/). It contains all project information (topic, objectives, partners’ information), information about the energy poverty topic (definitions, support schemes in the private rented sector, good practices, policy recommendations), access to and information on the Energy Poverty Dashboard along with all project deliverables. Graphics for promotion have also been shared, as well as links to sister projects, news and events.

All public deliverables are and will continue to be available for download on the project website:

[https://www.enpor.eu/knowledge-hub/](https://www.enpor.eu/knowledge-hub/)

**Deliverables to be uploaded upon completion include:**

- D2.6 Report on Energy poverty in the PRS- overview and framework updated version (28)
- D2.7 Analysis and assessment of existing policies in the private rented sector final version (M30)
- D2.8 Final Matrix on structural factors impacting energy poverty policies (M32)
- D2.9 Guidance on the Energy Poverty Dashboard final (M33)
- D3.4 Working Document with guidelines on setting up policies according to best practices and country specific circumstances (final) (M26)
- D3.5 Report on individual energy efficiency policies for energy poverty final (M30)
- D3.6 Monitoring outcomes final version (M32)
- D4.2b Documentation and guidelines for replicating REACT groups (M24)
- D4.4 Proceedings on the capacity building activities (M27)
- D4.6 Engagement strategies updates of the REACT groups for each support scheme first version (M12)
D4.9 Final proceedings and material from the EU level events and policy support actions (M36)
D5.2 Pilot Outcome fiches – Analysis of the policies’ outcomes (M31)
D5.3 Overview of key findings and inspiring cases (M31)
D5.4 Policy recommendation paper on setting up energy efficiency policies (M32)
D5.5 Policy report on the gender dimension in energy efficiency policy support and means to address it (M32)
D5.6 Replication Plan on the possible ways of upscaling best practices (M30)
D5.7 Recommendations for replicating best practices for energy poverty in the private rented sector (M33)

Beyond the project website, all project partners publish key ENPOR results via their own digital frameworks:

<table>
<thead>
<tr>
<th>Project Partner Websites</th>
<th>Websites in project partners’ outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><a href="https://energiebox.org/">https://energiebox.org/</a></td>
</tr>
<tr>
<td></td>
<td><a href="http://www.engager-energy.net">http://www.engager-energy.net</a></td>
</tr>
<tr>
<td>6. <a href="http://www.enea.it">www.enea.it</a></td>
<td><a href="http://oipeosservatorio.it/">http://oipeosservatorio.it/</a></td>
</tr>
<tr>
<td>7. <a href="http://www.efficienzaenergetica.enea.it">www.efficienzaenergetica.enea.it</a></td>
<td><a href="https://www.povertaenergetica.it/">https://www.povertaenergetica.it/</a></td>
</tr>
<tr>
<td>8. <a href="http://www.italianclassea.enea.it">www.italianclassea.enea.it</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="http://odraz.hr/en/home">http://odraz.hr/en/home</a></td>
</tr>
<tr>
<td></td>
<td>ONPE (French EP Observatory)</td>
</tr>
</tbody>
</table>
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan
This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

17. Observatory of Energy Poverty

External Websites with ENPOR content include:

1. CORDIS: https://cordis.europa.eu/project/id/889385/de
13. Western Balkans InfoHub: https://wbc-rti.info/mobile/object_view/21294

<table>
<thead>
<tr>
<th>Dissemination KPIs</th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of websites with ENPOR news</td>
<td>M1-M12</td>
<td>M12-M24</td>
<td>M24-M36</td>
</tr>
<tr>
<td>10</td>
<td>15</td>
<td>&gt;25</td>
<td></td>
</tr>
</tbody>
</table>

Table 7 KPIs for dissemination – websites

3. Newsletters
The ENPOR newsletter is a dissemination and communication channel. In the dissemination activity, the newsletter serves as a tool to distribute results and interim results, whereas in
D6.1, it serves as a communication and public engagement tool.

The Newsletter is based on an ongoing Call for Articles that is circulated every 6 months and posted continuously on the ENPOR website. The Newsletter runs various columns. The main feature is dedicated to ENPOR content, news, deliverables, reports. It is followed by a feature article, mainly focusing on themes related to ENPOR, such as the background or elaboration of ENPOR Policies. The feature articles are followed by Community and Partner news and Resources section for scientific articles. Special Issues are dedicated to single important ENPOR Calls, such as the call to to fill in questionnaires, Calls to participate in events or Announcements. All Newsletters are available on the project website: https://www.enpor.eu/newsletters/.

Currently the ENPOR Newsletter subscriber list counts 274 Subscribers. The ENPOR Newsletter is furthermore distributed to the networks of project partners.

The responsible partner (CA) asks project partners and sister projects as well as its wider network such as the Advisory Board, the Energy Poverty Advisory Hub and the Covenant of Mayors for information and articles to compose and publish in the newsletters. The information is also posted on social media and the website, with the newsletter being a way to gather all news and publications into a single dissemination tool. The project partners are required to forward the ENPOR newsletter to their networks and multipliers or include it as a link or within their own newsletters, and share proof in the monitoring tool. The content is based on several deliverables, project news and news coming from co-operation partners. To promote an open approach, we use for the newsletter a Creative Commons license (CC BY). Subscribers register on the website and tick a box confirming they want to be registered and have read the privacy policy available on the website. An option to unsubscribe at any time will be included in every newsletter.

Newsletters published up to now:

1st Newsletter
The First Newsletter was sent out on 17.03.2021 to 91 Subscribers and 2000 Subscribers of ENEA’s Energy Efficiency Newsletter list and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=193.

2nd Newsletter
The Second Newsletter was sent out on 25.08.2021 to 181 Subscribers and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=229

Special Issue 1
The first special issue was dedicated to the “Forces and Barriers Survey” was sent out on 19.04.2021 to 153 Subscribers and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=214

Special Issue 2
The second special issue was dedicated to “Registration open: Energy Poverty Workshop” was sent out on 5.8.2021 to 180 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=228

Special Issue 3
The third special issue was dedicated to “The ENPOR Lunch Talks: Registration open” was sent out on 16.9.2021 to 183 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=239

Special Issue 4
The fourth special issue was dedicated to “Coming up: Energy Talk @ EUSEW’21 and Lunch Talks” was sent out on 11.10.2021 to 185 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=242

Special Issue 5
The fifth special issue was dedicated to “Register for the Energy Poverty Dashboard Launch” was sent out on 28.10.2021 to 188 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=243

Special Issue 6
The sixth special issue was dedicated to “MEPSs, Deep Renovations, Local Policy Support: ENPOR News Special Issue” on 22.11.2021 to 206 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=245

3rd Newsletter
The Third Newsletter was sent out on 17.02.2022 to 214 Subscribers and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=267

Special Issue 7
The sixth special issue was dedicated to “Lunch Talk 4: Tailored Measures” on 22.03.2022 to 220 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=271

Special Issue 8
The sixth special issue was dedicated to “Lunch Talk 5: Split Incentives” on 23.05.2022 to 236 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=276

4th Newsletter
The Fourth Newsletter was sent out on 19.09.2022 to 247 Recipients and is available online here: https://nl-enpor.klimabuendnis.org/index.php?id=282

Table 8 Dissemination roadmap for newsletters gives an overview about the upcoming ENPOR newsletters, which are going to be used to disseminate results of the ENPOR project, followed by the table of partner newsletters. Table 9 KPIs for dissemination – newsletters identifies the KPIs for the ENPOR newsletter.

<table>
<thead>
<tr>
<th>Date</th>
<th>Newsletter</th>
<th>Communication</th>
<th>Related External Newsletters</th>
</tr>
</thead>
<tbody>
<tr>
<td>M36</td>
<td>Nr 6</td>
<td>final conference, final policy recommendations, final deliverables, D2.8, D2.9, D3.6, D4.9, D5.3, D5.4, D5.5, D5.7</td>
<td>eClimail, Climate Alliance Newsletter (3 distribution lists), Project Partner newsletters, SocialWatt Newsletter, Die Umweltberatung Wien</td>
</tr>
</tbody>
</table>
ENPOR Partner newsletters included ENPOR newsletters throughout the past 2 years. The latest list of articles has been included in Deliverable 6.4.2 Summary of printed materials and digital contents.

<table>
<thead>
<tr>
<th>Partner</th>
<th>Newsletter</th>
<th>Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>HU</td>
<td>Centre of Expertise Smart Sustainable Cities newsletter, Newsletter network JMA</td>
<td>2000 tbc</td>
</tr>
<tr>
<td>UoM</td>
<td>Manchester Urban Institute newsletter (tbc)</td>
<td>200</td>
</tr>
<tr>
<td></td>
<td>POWERTY project newsletter</td>
<td>100+</td>
</tr>
<tr>
<td>ENEA</td>
<td>ENEAnform@</td>
<td>3000</td>
</tr>
<tr>
<td>CA</td>
<td>eClimail (English &amp; German)</td>
<td>1800</td>
</tr>
<tr>
<td>DOOR</td>
<td>DOOR_newsletters</td>
<td>1800</td>
</tr>
<tr>
<td>IEECP</td>
<td>IEECP newsletter</td>
<td>240</td>
</tr>
<tr>
<td>AEA</td>
<td>Newsletter of the Austrian Energy Agency</td>
<td>4600</td>
</tr>
<tr>
<td>WI</td>
<td>WI-News</td>
<td>7,000 DE; 3,000 EN</td>
</tr>
</tbody>
</table>

Table 9 KPIs for dissemination – newsletters

<table>
<thead>
<tr>
<th>Dissemination KPIs</th>
<th>M1-M12</th>
<th>M12-M24</th>
<th>M24-M36</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of recipients of newsletters with ENPOR news</td>
<td>5000</td>
<td>9,000</td>
<td>15,000</td>
<td>15,000</td>
</tr>
<tr>
<td>Number of ENPOR newsletters</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>6</td>
</tr>
</tbody>
</table>

4. Networking activities

Networking activities are an important action to disseminate and communicate ENPOR project information and results to our target audience. For this reason, networking activities are mentioned in both deliverables D5.1 and D6.1 with a different focus (dissemination vs. communication). One aim of ENPOR dissemination activities has been to develop a transnational policy network effect. Strong networking activities have been developed with other institutions on national and EU level with:

- **Energy Poverty Advisory Hub**
- **Covenant of Mayors Europe**
As well as the following Project Consortia:

- **EMPOWERMED** (Empowering women to take action against energy poverty in the Mediterranean)
- **EnergyMEASURES** (Tailored measures supporting energy vulnerable households)
- **ENGAGER**
- **POWERPOOR** (Empowering Energy Poor Citizens through Joint Energy Initiatives)
- **POWERTY**
- **SOCIALWATT** (Supporting Obligated Parties under Article 7 to adopt schemes to alleviate energy poverty)
- **STEP** (Solutions to Tackle Energy Poverty)
- **Wellbased**

Invited Guest Articles at the ENPOR website aim to engage stakeholders and provide an external perspective on the key issues ENPOR is dedicated to. They also offer the chance of enhancing outreach activities via the authors stemming from sister projects and the Policy Forum. Selected guest Articles have been also included in the Newsletter and posted on ENPOR social media. The following articles have appeared to date:

- **Getting the best deal for consumers in the energy transition** and **Solutions to Tackle Energy Poverty: Achievements and Lessons from the STEP Project** - by By Eoin Kelly, Energy Policy Officer at BEUC
- Greek programme to tackle energy poverty should be directed to households with bigger needs for energy upgrades by Stratos I. Paradias, Lawyer, President of The International Union of Property Owners (UIPI) and Hellenic Property Federation (POMIDA).
- EmpowerMed’s practical actions to tackle energy poverty in the Mediterranean with focus on women And Women are highly affected by energy poverty, but strong in fighting it - By Dr. Lidija Živčič, , Focus Association for Sustainable Development, Coordinator of H2020 project EmpowerMed
- Building trust through communication: The social side of energy poverty - By Madison Steele, HU University of Applied Sciences Utrecht
- **Fit for 55 and Energy Poverty: Will the new package help energy poor?** - By Zita Kakalejcikova (Habitat for Humanity Intl)

Several networking activities were established through the duration of the project (M1-M36) and were intensified via digital collaborations, Lunch Talks and social media due to the absence of face-to-face events during the COVID pandemic. Furthermore, the following networks and organisations have been approached by partners for cooperation listed in parentheses:

- **EUROCITIES**
- Habitat for Humanity International
- **ICLEI Europe** – Local Governments for Sustainability
- **Caritas**
- **ADEME / ONPE** - French observatory and energy agency (IEECP);
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

- **Oesterreichischer Haus- und Grundbesitzerbund (ÖHGB) (AEA)** - also as engagement activity: invited to be part of the Austrian REACT group;

- **Association of Tenants and Apartment Owners (HUSISZ)** - also as engagement activity: invited to be part of the Croatian REACT group, DOOR furthermore identified ODRAZ, Green Energy Cooperative, the Croatian Caritas branch, HEP Opskrba, REGEA (regional energy agency), EIHP (energy consultants), Croatian Ministry of Physical Planning, Construction and State Assets, City Velika Gorica, The Environmental Protection and Energy Efficiency Fund; University of Zagreb, and the Croatian Ministry of Labour, Pension System, Family and Social Policy to establish networking activities with; **Green Energy Cooperative** - also as engagement activity: invited to be part of the Croatian REACT group (DOOR);


- **Greater Manchester Combined Authority, European Network for Housing Research (UoM);**

- **European Council for an Energy Efficient Economy, Consumer’s Association, throughout the course of the project, WI will approach relevant organizations related to project results that are part of its extensive research network:** [https://wupperinst.org/en/the-institute/networks/](https://wupperinst.org/en/the-institute/networks/), such as IPCC – Intergovernmental Panel on Climate Change, LCS-Rnet – Low Carbon Society Research Network, Sustainable Development Solutions Network (SDSN) Germany, GenderCC – Women for Climate Justice (WI);

- **Tartu City Government, the Estonian Ministry of Economic Affairs and Communication and SA KredEx (TREA);**

- **EKPIZO - Certified Consumer Union, Hellenic Property Federation, Panhellenic Association for the Protection of Tenants have been identified by CRES to be involved mostly in REACT Group activities starting from 2021 (CRES);**

- **The Regulatory Assistance Project (RAP),**

- **Heinrich Böll Stiftung, Thessaloniki,**

- **Institute of Zero Energy Buildings (INZEB), Technical Chamber of Greece Energy Observatory, City Network “Sustainable City”; Hellenic Ministry of Environment and Energy (YPEN), Several Municipalities around Greece, indicatively: Egaleo Municipality, World Wildlife Fund (WWF) Greece; Greenpeace Greece; Social Cooperative “Wind of Renewal”, Public Power Corporation S.A. (PPC); have been identified by the Technoeconomics of Energy Systems laboratory (TEESlab) of the University of Piraeus Research Center (UPRC) to involve in dissemination activities, furthermore Hellenic Property Federation (POMIDA), General Consumers’ Federation of Greece (INKA), Association of Greek Valuers (Α.ΒΑ.Γ.), Aegean Energy & Enviromental Agency, Development Agency of Karditsas S.A., Greek Green Cities Network, Central Union of Municipalities of Greece (KEDE) have been identified to get in touch with and explore further networking opportunities (TEESlab UNIPI).**

5. **Online Event: International Energy Poverty Action Week**
ENPOR co-organised the Europe Day of the IEPAW in February 2022. This was the very first International Energy Poverty Action week, which took place from 21st-25th February 2022. The week saw 350 registrants from 50 countries sign up for a week of seminars focussed on energy poverty action and ending energy poverty, with a different regional focus each day. This grassroots-led voluntary initiative was the first of its kind to look at actionable global solutions to energy poverty, harnessing the knowledge of speakers from around the world and enabling Global South voices to be highlighted in the debate. The week also included a Twitter Storm focussed around the #RightToEnergy and #EnergyPovertyAction hashtags, involving academics, politicians, activists and practitioners, to raise the profile and awareness of energy poverty. The hashtags were used over 1500 times and trended 20th in the world and 1st in Belgium. All day’s recordings are available to watch here.

To introduce the upcoming or currently running networking activities, please find further information in Table 10:

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Communication</th>
<th>Related Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>M24</td>
<td>Co-organizing network events, Invitation to policy events, Participation at network events, Send Newsletter nr 4. (done)</td>
<td>Monitoring outcomes of the policies, renewing invitation to use Energy Poverty Dashboard, discussing policy fiches, discussing collaborative effort of policy initiatives, content summary of D4.2b, D4.7</td>
<td>Policy Forum meeting (M25), Knowledge Exchange meetings - policy consultations (M25), Capacity building webinars (M26) EU level events and policy support actions, external conferences, first project results presented to external networks, Regular Right to Energy Coalition online meetings, External Events, Conferences</td>
</tr>
<tr>
<td>M30</td>
<td>Invitation to the final conference, send Newsletter nr 5, invitation to national policy events, Participation at network events, co-organizing network</td>
<td>Introducing Inspiring Cases, Announcing WPS Workshop for validation of replication plan, Invitation to final conference, exploring possibilities for external partners to be involved</td>
<td>Policy Forum meeting (M31), Knowledge Exchange meetings - policy consultations (M31), EU level events and policy support actions, external conferences,</td>
</tr>
</tbody>
</table>
6. Final ENPOR Conference
The results, experiences and recommendations of ENPOR will be presented to and discussed with policymakers and other stakeholders at a final conference within the last six months of the project (M43-M48). The conference will also serve as a networking possibility for policymakers and multipliers as well as an opportunity to demonstrate replicability. It will be linked to a larger event to attract more participants. We will announce this final conference through the ENPOR project website, social media, newsletter and a press release. To ensure the largest reach possible the conference is planned to be held both face-to-face (in Brussels) and digitally.

7. Launch Events and Online Lunch Talks
First Lunch Talk: D2.3 Launch: Energy Poverty in the PRS – Barriers and Solutions
The ENPOR Project’s First Lunch Talk on Energy Efficiency Policy Implementation in the European Private Rented Sector took place on the 5th of October 2021 at lunchtime and informed **43 participants** on the findings of ENPOR research on structural factors impacting energy poverty policies in Europe.

This event focused on the outcomes, results and lessons learned via the ENPOR Deliverable „**Report on financial, political and technological challenges and solutions to implementing energy efficiency policies in the private rented sector**“. The presentations of the event are available online via the ENPOR website. The **Subpage** created for the event is available on the ENPOR Website. The third special issue was dedicated to “The ENPOR Lunch Talks: Registration open” and was sent out on 16.9.2021 to 183 Recipients and is **available online by clicking here**.


This event was the launch of the **Energy Poverty Dashboard**. The event took place via Zoom on the 2nd of November 2021, 12:30-13:10 CET, with 119 registered participants. Dedicated **subpages** support the Launch of the EPD with a call for participation and **post-event news** on the launch. **Subpage dedicated to the Energy Poverty Dashboard**: The Website Submenu of the Energy Poverty Dashboard was extended with buttons to **reach the EPD**, the **Launch recording on Youtube** and the **User guide download**.

Third Lunch Talk: Will Fit for 55 help the energy poor?

The **third ENPOR Lunch Talk on the 7th of December** 2021 focused on how the EU’s Fit for 55 Package impacts energy poverty with a special focus on Minimum Energy Performance Standards with invited guests: Louise Sunderland (Regulatory Assistance Project, RAP), Hélène Sibileau
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

(Building Performance Institute Europe, BPIE), Emmanuelle Causse (International Union of Property Owners, UIPI), Ina Karova (Energy Agency Plovdiv), and Gyorgy Sumeghy (Habitat for Humanity International EMEA). Noełani Dubeta (Climate Alliance) discussed with the invited guests how the EU’s legislative proposals could trigger renovations in the private rental sector, what the impacts are for municipalities and energy poor citizens, and specifically Minimum Energy Performance Standards for buildings. Invitation Materials: Teaser Clip was posted across ENPOR’s social media channels (Click on images to play). Video created with the recording of the event: The video was created after the event took place and was uploaded to ENPOR’s Youtube Channel with 72 views to date. The video was embedded to the Subpage of the event. Click on the image below to access Youtube.

Fourth Lunch Talk: Tailored Solutions for Energy Poverty

The Fourth ENPOR Lunch Talk took place on the 21st of March 2022 and focused on energy advice for consumers with few resources in the light of the energy crisis with the STEP Project partners. Our guests on behalf of STEP are Eoin Kelly, from The European Consumer Organisation, Paulo Fonseca, Portuguese Association for Consumer Protection), Bogomil Nikolov, Bulgarian Consumer Organisation and Petra Cakovska, SOS (Slovak Consumer Organisation). Altan Sahin from the Austrian Energy Agency and Marek Muiste from the Estonian Tartu Regional Energy Agency joined to talk about their respective ENPOR Regional Energy Action Groups. The Lunch Talk was recorded and loaded to our Youtube channel.

Fifth Lunch Talk: Tackling Split Incentives: A European Outlook

The Fifth ENPOR Lunch Talk on May 31th 2022 explored the dimensions of split incentives as well as how the issue is linked to energy poverty, energy savings, and Article 7 of the EED. Experts involved in the EU-funded ENPOR and ENSMOV projects will also present practical recommendations on how several EU countries can overcome problems arising from split incentives. Despite this long-lasting barrier, little attention has been drawn on how to resolve it and current public policy interventions have made relatively little progress towards providing effective solutions that align incentives between concerned actors. View the recording here.

8. Policy Events

The Energy Poverty Workshop (Climate Alliance International Conference 2021)

ENPOR co-organised the Workshop on Energy Poverty: Why is it important and how can municipalities fight it? On 9 September 2021, 14:00-15:30 CET (online). The Workshop was announced under the umbrella of The Covenant of Mayors Europe and was supported by the EU Energy Poverty Advisory Hub as part of the Climate Alliance International Conference. Out of the 102 registered participants, 62 participated: 40 were local, regional and national policy makers and public administration representatives. The rest were NGOs, researchers and others. The event was announced via Climate Alliance as well as via Covenant of Mayors and ENPOR channels. In the Lightnings Talks Marlene Potthoff (Caritas Germany) and Florin Vondung (WI) highlighted lessons and challenges for reducing energy consumption of vulnerable groups in
municipalities showcasing ENPOR’s work with the German Stromsparcheck measure. **The Event Subpage on ENPOR website** summarises the workshop: [click here to read](#).

**Side event at COP’26: Empowering vulnerable families in their energy-efficiency refurbishment – ENPOR’s contribution**

Climate Alliance’s delegation in Glasgow was involved in several COP events, including the side event co-organised by CA contributing with the theme energy poverty in the private rented sector. The event was face to face and also streamed and recorded. Tine Heyse, president of the board of Climate Alliance of European Cities and Mayor for Environment, Climate, Energy of Ghent was on site at United Nations Framework Convention on Climate Change (UNFCCC)’s [COP26](#) at the side event and talked about the concrete measures and the importance of expanding them to the rental sector as well, highlighting how municipalities introduce combined interventions. **The side event of the Conference was streamed online via the official Youtube channel of the UN Climate Change Conference.**

**When and where:** Thursday, 4 November: 11:30 – 12:45 GMT: Engaging citizens in urban climate action for inclusive just transition programmes (Blue Zone, Lomond Auditorium)

- **Download Tine Heyse’s speech**
- **Download presentation**
- **Watch the COP’26 official Youtube recording**
- **The event summary on ENPOR’s website is available by clicking here.**
- **The event’s promotional material is available here**

**UIPI Renovation Tour: Greek Owners on Board**

Held on 11th of March 2022, the event gathered nearly 150 participants, addressed many aspects related to the Green Deal, energy transition and Renovation Wave, and demonstrated how Greek property owners are interested to learn about this topic and willing to renovate their properties, but are also lacking the resources to do so. The wide range of speakers included politicians and policy-makers from European, national and regional levels, as well as stakeholder representatives, experts and EU-funded project representatives (from Drive 0, ENPOR and PROGETONE) leading to very interesting and rich debates.
Some of the existing needs mentioned are clear information (about obligations but also available support schemes, services and products), funds (rarely personal ones are available and very little support schemes are available or accessible), viable and affordable options in the construction sector market (lack of professionals and materials, and techniques that are sustainable), and programmes that guarantee the inclusion of all, tackling energy poverty.

Details posted on the ENPOR Website

As the project evolves and the collaboration with networking partners develops, the suitable networking partners’ representatives will be invited to the Policy Forum to co-create relevant policy recommendations. Engagement activities will occur mostly on a local and national level as partners create the REACT groups and invite local networking partners to participate. 2022/2023 ENPOR Project events build the backbone of our dissemination activities and are summarised in the following table:

<table>
<thead>
<tr>
<th>Date</th>
<th>Content</th>
<th>Dissemination and engagement activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>M24</td>
<td><strong>Inviting:</strong> Monitoring outcomes of the policies, renewing invitation to use Energy Poverty Dashboard, <strong>Introducing and discussing</strong> policy fiches, <strong>Discussing</strong> collaborative effort of policy initiatives, Sharing content summary of D4.2b, D4.7</td>
<td>Invitation to Policy Forum meeting (M25), Knowledge Exchange meetings - policy consultations (M25), Capacity building webinars (M26) EU level events and policy support actions, external conferences, first project results presented to external networks, results disseminated via dissemination and communication channels <strong>In the REACT Groups:</strong> REACT Group meetings (M26) Direct engagement via targeted policy fiches, feedback and co-creation Invitation to workshops</td>
</tr>
<tr>
<td>M30</td>
<td><strong>Introducing</strong> Inspiring Cases, Announcing WP5 Workshop for validation of replication plan, <strong>Invitation</strong> to final conference, exploring possibilities for external</td>
<td><strong>Webinar for validating policy synthesis</strong> (M30), <strong>Workshop for validation and of recommendations and replication plan</strong> (32), Policy Forum meeting (M31), Knowledge Exchange meetings - policy consultations (M31),</td>
</tr>
</tbody>
</table>
9. **External Conferences and Events**

Presentations and conferences are a very efficient dissemination and communication method. Presentations are a central dissemination activity for the whole consortium, specifically to create awareness about the importance of the ENPOR EPD and the policy evaluations by REACT Groups. The importance of ENPOR with regard to social and environmental challenges to European society and beyond will be visualised at selected events and the project’s progress will be promoted demonstrating the project outcomes. To attract the interest of potential stakeholders, project partners will participate to national, European and international events and conferences.

Taking part to events and conferences includes spreading disseminating materials and additionally presentations, scientific publications, conference posters, as well as organising networking activities, in-situ-sessions, workshops or demonstrations. The participation to events and conferences starts from the beginning of the project and will be intensified with the finalized dissemination materials until the end of the project (M36).

Policy events, are meant not only to raise awareness, but also to attract policy makers and provide them with the necessary tools and guidance to implement policies that this project’s results indicate are the best to tackle the issue of energy poverty in the private rental sector and help eradicate it. These policy events are to be held face-to-face and in digital format, and on a regular basis depending on the results available to guarantee relevant contents. Whether they are organised integrally by consortium members or as participations in other existing recognised events will depend on how these external events are adequate to ENPOR’s intents, best interests and objectives. Ideally, both approaches should be adopted to maximise reach and help potentiate wide implementation and replication.

The global pandemic of SARS-COV-2 put an extra burden organising and participating various events, especially in 2020-2021. Originally, it was planned to participate and organise events on a regular basis as project results would evolve. With the pandemic,
European events have been constantly forced to either cancel their scheduled programme for 2020, postpone it, or transform face-to-face events into digital ones. The following list includes references to events with ENPOR contribution and (where available in the case of an online event) links to the presentations involving ENPOR related content. To access the related event, click on the Title of the event (where available). For the presentations saved in the internal ENPOR Sharepoint, please, click on the related ENPOR result.

<table>
<thead>
<tr>
<th>When</th>
<th>Where</th>
<th>Event</th>
<th>What</th>
<th>Who</th>
</tr>
</thead>
<tbody>
<tr>
<td>17.3.21</td>
<td>online</td>
<td>POWERPOOR - Train the Trainers – internal capacity building workshops</td>
<td>lecture on energy poverty and the presentation of the ENPOR project</td>
<td>DOOR</td>
</tr>
<tr>
<td>19.05.21</td>
<td>online</td>
<td>Stvari koje nismo smjeli reći (SKNSR)</td>
<td></td>
<td>DOOR</td>
</tr>
<tr>
<td>08.06.21</td>
<td>online</td>
<td>ecee Summer Studies 2021</td>
<td>Austrian ENPOR activities</td>
<td>AEA</td>
</tr>
<tr>
<td>09.09.21</td>
<td>online</td>
<td>International Energy Economics Conference at TU Vienna 2021</td>
<td>Austrian ENPOR activities</td>
<td>AEA</td>
</tr>
<tr>
<td>10.09.21</td>
<td>Wels (Austria)</td>
<td>Climate Alliance International Conference 2021</td>
<td>Austrian ENPOR activities</td>
<td>AEA</td>
</tr>
<tr>
<td>14.10.21</td>
<td>Online</td>
<td>Sustainability Day</td>
<td>Workshop on energy poverty, sharing of project results</td>
<td>HU</td>
</tr>
<tr>
<td>19.11.21</td>
<td>Online</td>
<td>Conference TU Delft: &quot;Social Innovation: Next steps in the Energy Transition</td>
<td>Workshop on energy poverty, sharing of project results</td>
<td>HU</td>
</tr>
<tr>
<td>04.11.21</td>
<td>COP’26, Glasgow, UK</td>
<td>UN Climate Change Conference November 2021 (COP 26), Side Event: Engaging citizens in urban climate action for inclusive just transition programs</td>
<td>Practice-based sharing of recommendations, including work in ENPOR and lessons learned via EP Workshop at CAIC’21</td>
<td>CA</td>
</tr>
<tr>
<td>18.11.21</td>
<td>online</td>
<td>Conference TU Delft: &quot;Social Innovation: Next steps in the Energy WP2 findings</td>
<td></td>
<td>UPRC, UoM</td>
</tr>
</tbody>
</table>
### Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

**Transition**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
</table>
| 3.11.21    | **Hogeschool Utrecht**  
**KC GDL knowledge sharing**  
**Workshop on energy poverty, sharing of project results**  
**Workshop at the Climate Alliance International Conference 2021**                                                                                   | HU         |
| 9.9.21     | **online**  
**Energy Poverty: Why is it important and how can municipalities fight it?**  
**Workshop at the Climate Alliance International Conference 2021**                                                                                   | CA         |
| 14.12.21   | **ComAct Webinar**  
**Triggering communities to become fit-for-55. Tackling energy poverty in East-Central Europe**                                                                                                           | CA         |
| 21.12.21   | **online**  
**Energy poverty in the EU: Status, Policies, Consumers Empowerment**  
**Findings in D3.2**                                                                                                                                     | CA         |
| 25.01.22   | **online**  
**Rights to Energy Forum: Session “End indecent housing: how to deliver renovations to energy poor households”**                                                                                          | CA         |
| 29.03.22   | **online**  
**The 7th Eternal Summer Energy Community Summer School Webinar series on Energy Poverty**                                                                                                                   | IEECP      |
| 18.02.22   | **Online**  
**17th Symposium on Energy Innovation**  
**General presentation**                                                                                                                                       | IEECP      |
| 11.3.22    | **Hybrid**  
**UIPI Renovation Tour - Greek owners on board**  
**Policy event**                                                                                                                                                | UIPI       |
| 12.04.22   | **online**  
**Energy poverty and the future costs under the EED**  
**Workshop for EU and national policymakers**                                                                                                             | IEECP, AEA |
| 13.06.22   | **Hybrid**  
**How to achieve a socially just EU Renovation Wave?**  
**EURACTIV Debate**                                                                                                                                           | IEECP      |
3.3 Publications
A major expression of external dissemination is the production of deliverables. Over the entire project duration (M1-M36), the ENPOR consortium produces several public deliverables, available on the project website resources area, as well as on social media to spread the project excellence and disseminate knowledge to our target groups. Furthermore, the research, original outputs and lessons learned have been published in scientific and non-scientific publications. These include the following:

- **Energy Poverty Advisory Hub Atlas**: ENPOR’s 10 Policies were submitted and accepted to be included in the EPAH Atlas: [https://energy-poverty.ec.europa.eu/discover/epah-atlas_en](https://energy-poverty.ec.europa.eu/discover/epah-atlas_en)

- **Energy Poverty Advisory Hub Report**: Tackling energy poverty through local actions – Inspiring cases from across Europe - This report, available in 24 languages, displays a series of 24 inspirational cases of how energy poverty can be alleviated at the local level. The cases are the result of extensive research on energy poverty by the Energy Poverty Advisory Hub (EPAH) with support from its national partners and other experts in the field. ENPOR was selected and is included as one of the inspiring cases: [https://energy-poverty.ec.europa.eu/discover/practices-and-policies-toolkit/publications/epah-report-tackling-energy-poverty-through-local-actions-inspiring-cases-across-europe_en](https://energy-poverty.ec.europa.eu/discover/practices-and-policies-toolkit/publications/epah-report-tackling-energy-poverty-through-local-actions-inspiring-cases-across-europe_en)

- **Della Valle, N. and Czako, V, European Commission, Joint Research Centre**: Mapping European projects, Energy citizenship and energy poverty: This mapping exercise contributes to the recent emerging literature on energy citizenship by looking at the best practices offered by European projects. ENPOR is included in

### Table 15 KPIs for dissemination - Participation at external events

<table>
<thead>
<tr>
<th>KPIs for dissemination</th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of participations to events and conferences</td>
<td>M1-M12</td>
<td>M12-M24</td>
<td>M24-M36</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>15</td>
<td>25</td>
</tr>
</tbody>
</table>
 Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

the mapping exercise: https://op.europa.eu/en/publication-detail/-/publication/6918a1a0-79a1-11ec-9136-01aa75ed71a1/language-en

• **ENEA** Le misure nazionali per promuovere l’efficienza energetica degli edifici esistenti: l’Ecobonus e il Superbonus 110%: video lesson: https://formazione.enea.it/netseminar/videolezione-0-619-1-1

10. Scientific and Professional Publications

Results of the project are published in technical conferences and journals, with special focus on the EPD and policy fiches as well as research results related to gender studies and new findings related to the Report on Energy Poverty in the PRS. This action is important for two reasons: (a) new research findings need to be subjected to comments of scientific committees putting it to test in comparison with other similar findings; (b) new policies need to generate feedback and demonstrate their potential early on. Some of the published information may be sensitive and of social interest; the data protection guide will layout guidelines to follow in the cases where the article contains confidential material, or where the technology is in the process of being patented.

To date, the following ENPOR contributions have been published:

<table>
<thead>
<tr>
<th>Date</th>
<th>Author</th>
<th>Title</th>
<th>Journal/Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>In print, 2022</td>
<td>Bouzarovski S (UMAN)</td>
<td><strong>Energy and labour: Thinking across the continuum</strong> (Progress in Human Geography)</td>
<td>Journal / Publication</td>
</tr>
<tr>
<td>In print, 2022</td>
<td>Bouzarovski S (UMAN)</td>
<td>Just transitions: A political ecology critique (Antipode)</td>
<td>Journal / Publication</td>
</tr>
<tr>
<td>In print, 2022</td>
<td>Bouzarovski S (UMAN), Fuller S, Reames T</td>
<td>Energy Justice Handbook</td>
<td>Journal/Publication</td>
</tr>
<tr>
<td>In print, 2022</td>
<td>Bouzarovski S (UMAN), Sokolowski J</td>
<td><strong>Decarbonisation of the Polish residential sector between the 1990s and 2021: A case study of policy failures.</strong> (Energy Policy)</td>
<td>Journal/Publication</td>
</tr>
<tr>
<td>Under review, 2022</td>
<td>Bouzarovski S (UMAN), Robinson C</td>
<td>Injustices at the air-energy nexus</td>
<td>Journal/Publication</td>
</tr>
<tr>
<td>Under review, 2022</td>
<td>Bouzarovski S (UMAN), Burbidge M (UMAN), Sarpotdar A, Martiskainen M</td>
<td><strong>The Diversity Penalty: Domestic energy injustice and ethnic minorities in the United Kingdom.</strong> (Energy Research &amp; Social Science Volume 91, September 2022, 102716)</td>
<td>Journal/Publication</td>
</tr>
<tr>
<td>Under review, 2022</td>
<td>Vondung, F. (WI), Burbidge, M. (UMAN) &amp; Bouzarovski, S.</td>
<td>Shining a light on energy poverty in the European private rented sector</td>
<td>Conference Proceedings (ecce)</td>
</tr>
</tbody>
</table>
The planned scientific and professional publications in phase 3 are to be identified. Potential scientific journals include:

- Environment and Planning A,
- Journal of Cleaner Production,
- Energy Efficiency Journal,
- Energy and Buildings,
- Materials for Renewable and Sustainable Energy,
- International Journal of Low-Carbon Technologies,
- International Journal of Sustainable Energy,
- Advances in Building Energy Research,
- Energy Policy (IF 2019: 5.042),
- Renewable & Sustainable Energy (IF 2019: 12.11)

Table 16 KPIs for dissemination – Publications

<table>
<thead>
<tr>
<th>KPIs for dissemination</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of articles in external publications (peer-reviewed or professional magazines and press)</td>
<td>&gt;10</td>
</tr>
</tbody>
</table>
4 MONITORING DISSEMINATION ACTIVITIES

Monitoring the quantity and frequency of dissemination activities helps to identify opportunities and also acts as an early warning system to any future problems. The project partners will be involving stakeholders who are directly interested in the project results or are directly influenced by the outcomes of the project and have a vast network of relevant people in the target group. At a later stage of the project, our target groups will be asked to give feedback on project results or even post a review as a standard part of our engagement strategy in WP4. Important questions we have to ask regularly:

- Is stakeholder engagement measured?
- Do we identify the engaged stakeholder and use their feedback to improve communication? If yes, can this stakeholder be engaged through the project lifetime and become a project ambassador?
- Is it possible to increase some stakeholders’ level of engagement by moving them up from giving a rating, to writing a review, to joining a discussion, to suggesting ideas, to screening ideas, to testing ideas and eventually to using the ideas when they become policy recommendations? Many of these stakeholders will become ‘evangelists or ‘ambassadors for ENPOR and can be engaged beyond the project lifetime to replicate ENPOR policies.

Involving stakeholders of the project outcomes in these processes is vital for such a specialized initiative. Translating our dissemination efforts into digital activities, stakeholder engagement can be measured online as user engagement: in fact, Nielsen suggests only 1 per cent of website visitors will be involved in direct co-creation of the results; 90 % lurk, 9 % occasionally contribute and 1 % regularly contributes. It is called 90–9–1 rule. But that 1 % is important: hence the importance of identifying engaged stakeholders. This engagement of users requires a careful planning.

4.1 Evaluation of the Dissemination Impact

Good dissemination action effectiveness depends on communication effectiveness. The partners can measure other partners’ communication by assessing the effectiveness of each tool the partners used. Within the WP5 - Dissemination, partners will keep records of dissemination actions, report them via a monitoring tool developed in collaboration with WP6 - Communication. This monitoring tool is available in the shared data management area and partners will be asked to use it on a regular basis, preferably after each dissemination action but at least every 6 months. Furthermore, Project Partners will have the chance to use the Event Template (see Annex 2) to track and monitor their events.

11. Key Performance Indicators (KPIs)

Before the partners decide to act, it is recommended to launch the partners’ communication and dissemination activities on a smaller scale such as in the partners’ municipality or direct outreach (depending on the level of activities the partners usually perform). After assessing the results, the partners can start planning a bigger scale action plan in case necessary. This way, partners have a chance to tailor dissemination actions and save time and money. To check whether target audiences have been reached by the dissemination actions, the project will have to measure the number of recipients, the kind of message they received, and if the message was understood as foreseen. Finally, partners need to consider what is their perception and feedback and provide a dissemination report at every project reporting period. In this report, partners will provide feedback on the
impact produced by dissemination measures and assess the results achieved comparing against those expected or foreseen. In terms of the policy recommendations, it is expected that the policy recommendations shall be quoted in 10 national and EU policy documents, with at least 80 participants validating 10 Policy fiches during 2 webinars, at least 2 experts from each pilot study and 5 invited experts from Policy Forum validating the T5.2 findings. A series of key performance indicators (KPI) have been defined in the Grant Agreement and by D6.1 Communication Plan. In addition to those and in accordance to the Communication KPIs, the following target values have been identified for dissemination:

<table>
<thead>
<tr>
<th>Tools</th>
<th>KPIs</th>
<th>Target value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Newsletter</strong></td>
<td>Number of recipients of newsletters with ENPOR news</td>
<td>5000</td>
</tr>
<tr>
<td></td>
<td>Number of ENPOR project newsletters sent out</td>
<td>At least 6</td>
</tr>
<tr>
<td></td>
<td>Number of partner’s newsletters with ENPOR information sent out</td>
<td>At least 6 per partner</td>
</tr>
<tr>
<td></td>
<td>Number of other networks to which we forward the ENPOR project newsletter (other organizations)</td>
<td>50</td>
</tr>
<tr>
<td><strong>Mentions on Websites</strong></td>
<td>Number of ENPOR project news on other websites e.g. project partners website, Covenant of Mayors website etc.</td>
<td>Cca 50</td>
</tr>
<tr>
<td><strong>Press releases</strong></td>
<td>Number of press releases</td>
<td>At least 3</td>
</tr>
<tr>
<td><strong>Events and conferences</strong></td>
<td>Number of external events and conferences, workshops or webinars, digital events where ENPOR is presented/mentioned (at least 3 per project partner)</td>
<td>At least 25</td>
</tr>
<tr>
<td><strong>Networking activities</strong></td>
<td>Number of networks, organizations etc. which are informed about the ENPOR project</td>
<td>At least 50</td>
</tr>
<tr>
<td><strong>Dissemination and Engagement Events</strong></td>
<td>REACT Group Meetings</td>
<td>10 participants/country</td>
</tr>
<tr>
<td></td>
<td>National Policy events</td>
<td>15 participants/country</td>
</tr>
<tr>
<td></td>
<td>Annual Policy Meetings</td>
<td>30 participants/year</td>
</tr>
<tr>
<td></td>
<td>Webinars</td>
<td>6 Webinars / 80 participants</td>
</tr>
<tr>
<td></td>
<td>Validation Workshop</td>
<td>2 experts/pilot study</td>
</tr>
<tr>
<td></td>
<td>Final Conference</td>
<td>5 invited experts from Policy Forum</td>
</tr>
<tr>
<td></td>
<td></td>
<td>80-100 participants</td>
</tr>
<tr>
<td><strong>Scientific and professional publications</strong></td>
<td>Number of scientific and professional publications</td>
<td>10</td>
</tr>
<tr>
<td><strong>Energy Poverty Dashboard and Policy recommendations</strong></td>
<td>Number of visits</td>
<td>5,000</td>
</tr>
<tr>
<td></td>
<td>Number of downloads</td>
<td>1000</td>
</tr>
</tbody>
</table>
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan
This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

<table>
<thead>
<tr>
<th>10 Policy fiches</th>
<th>Quotations/references</th>
<th>10 national and EU policy documents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Validated by</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2 experts from each pilot study</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5 invited experts from Policy Forum</td>
</tr>
</tbody>
</table>

5
UPDATED DISSEMINATION, COMMUNICATION AND EXPLOITATION

For the last year of the project and beyond, the communication plan and dissemination activities are summerized below:

Table 18 Updated Dissemination and Communication Plan

<table>
<thead>
<tr>
<th>ENPOR actions and events</th>
<th>WHAT</th>
<th>WHO</th>
<th>WHEN</th>
<th>If extension of 6m</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure participation to events, writing of blogs, articles and scientific papers.</td>
<td>All</td>
<td>All</td>
<td>REGULARLY</td>
<td></td>
</tr>
<tr>
<td>Blog and material for households with recos to save energy</td>
<td>Blogs &amp; co</td>
<td>CA, IEECP, pilots</td>
<td>M25</td>
<td>x</td>
</tr>
<tr>
<td>Webinar #4 (t4.3) - policy forum</td>
<td>Event</td>
<td>CA</td>
<td>M25</td>
<td>x</td>
</tr>
<tr>
<td>Blog, infographic: Blog sharing our 5 scientific papers with a summary</td>
<td>Blogs &amp; co</td>
<td>IEECP + UoM</td>
<td>M26-27</td>
<td></td>
</tr>
<tr>
<td>Thematic seminar #1 (WP4) - Survey for split incentives (how to calculate and carry out in all countries including steps and samples)</td>
<td>Event</td>
<td>CRES + X</td>
<td>M27</td>
<td></td>
</tr>
<tr>
<td>Blog, infographic</td>
<td>Infographic to promote EPD (focus on n° of policies, call for more from specific countries, linked papers, and indicators, etc)</td>
<td>Blogs &amp; co</td>
<td>IEECP + UoM</td>
<td>M28</td>
</tr>
</tbody>
</table>
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

<table>
<thead>
<tr>
<th><strong>Blog, infographic</strong></th>
<th>Blogs &amp; co</th>
<th>IEECP + UoM</th>
<th>M29</th>
</tr>
</thead>
<tbody>
<tr>
<td>Focus on the updated WP2 deliverables, key findings</td>
<td>Blogs &amp; co</td>
<td>IEECP + CRES</td>
<td>M30</td>
</tr>
<tr>
<td><strong>Newsletter</strong></td>
<td>Enews</td>
<td>CA</td>
<td>M30</td>
</tr>
<tr>
<td><strong>Blog, infographic</strong></td>
<td>Blogs &amp; co</td>
<td>IEECP + CRES</td>
<td>M30</td>
</tr>
<tr>
<td>D3.1 key findings into a graphic, on the process to follow with 12 recommendations / policy recommendations.</td>
<td>Event</td>
<td>IEECP + UPRC</td>
<td>M30</td>
</tr>
<tr>
<td><strong>Thematic seminar #2 (WP4) - Toolbox showing different subsidy rates for different allocations of renovation payments being paid for by landlords and tenants</strong></td>
<td>Event</td>
<td>CA</td>
<td>M30</td>
</tr>
<tr>
<td><strong>WP5 Webinar validating policy fiches, w/ REACT groups</strong></td>
<td>Event</td>
<td>CA</td>
<td>M30</td>
</tr>
<tr>
<td>50 participants validating each outcome and open discussion with REACT groups: <strong>only possible if</strong> D5.3 : Overview of key findings and inspiring cases is done by M31</td>
<td>Event</td>
<td>CA</td>
<td>M30</td>
</tr>
<tr>
<td><strong>Video, REACT groups interviews</strong></td>
<td>Video</td>
<td>CA</td>
<td>M30</td>
</tr>
<tr>
<td><strong>EU workshop #3 (WP3)</strong></td>
<td>Event</td>
<td>CRES or IEECP</td>
<td>M30</td>
</tr>
<tr>
<td>Present ENPOR to EC DG ENER representation of the Energy Poverty and Vulnerable Consumers Group?</td>
<td>Event</td>
<td>CA</td>
<td>M30</td>
</tr>
<tr>
<td><strong>Blog, infographic</strong></td>
<td>Blogs &amp; co</td>
<td>IEECP + CRES + AEA</td>
<td>M31</td>
</tr>
<tr>
<td>Use D3.2-3.5 results, country implementation of EP policies in the PRS</td>
<td>Event</td>
<td>CA</td>
<td>M32</td>
</tr>
<tr>
<td><strong>WP5 Workshop with policy fiches and replication, w/ ENPOR friends, AB, = Policy Forum as well</strong></td>
<td>Event</td>
<td>CA</td>
<td>M32</td>
</tr>
</tbody>
</table>
### Thematic seminar #3 (WP4) - Energy advice, what should it include like energy box

<table>
<thead>
<tr>
<th>Format</th>
<th>Audience</th>
<th>Mgmt</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event</td>
<td>All</td>
<td>M32</td>
<td></td>
</tr>
</tbody>
</table>

| Video, policy recommendations  
Based on validated policy recommendations via Workshop WP5 | Video | CA  | M34  | M36  |

| Briefing with sister projects + thematic seminar #5 (WP4)  
Focus on energy communities and energy poverty, potential partnership with ICLEI | Brief + event | IEECP / all | M30-36 |

| Policy conference at EU level to discuss with key EU Policy stakeholders ENPOR solutions & recommendations | Event | UIPI | M30 to M36 | UIPI, supported /hosted by an MEP in the EP possibly |

| Blog, infographic  
Briefing / infographic with the policy recommendations | Blogs & co | Partner X (IEECP lead) | M34 |

| Video key messages and takeaways, 3-5 speakers, less than 3 min | Video | CA  | M34  | M40  |

| Thematic seminar #4 (WP4) - how to reach tenants, top down and bottom up | Event | DOOR, CRES, HU | M34 |

| Webinar #5 (t6.2)  
Topic to be defined based on final recommendations | Event | CA  | M35  | M40  |

| Final conference, task 6.5  
Possibly Brussels in May including graphic reporting during the event | Event | UIPI | M36  | M42  |

| Newsletter | Enews | CA  | M35  | M36  |

| Blog, infographic  
Focus on the guidance documents (split incentive, toolbox, advisory and renovation measures, energy advice and what it should include, etc.) - thematic | Blogs & co | All | M36  | M36  |
### 5.1 Year 3 Dissemination and Exploitation Activities per Partner

Ensuring access to results after end of project: Project results remain reachable via the ENPOR website. Concrete exploitation activities will be detailed in the D5.6 Replication plan as well as the transfer of localised products to new target groups. An IPR agreement is planned to be signed at the end of project. To ensure a coherent agreement among partners related to the project results, an agreement among partners related to IPR will be developed in the last year of the project.

#### 5.1.1.1 AEA: Austrian Energy Agency

The focus of AEA’s dissemination activities will be on the new information and advisory materials produced within the REACT group. These are already being used in energy advice for energy poor households in the target region of Vienna and are available online for free. Printed versions are also made available to interested organisations free of charge, which was made possible through cooperation with the national environmental protection programme klimaaktiv. Dissemination is also carried out by DIE UMWELTBERATUNG, with whom AEA worked together on the new material and who already have years of experience in advising energy poor households and thus have a broad network of relevant stakeholders who also work with affected households. A large number of organisations have already made enquiries, ranging from social organisations such as Caritas and the Red Cross to adult education institutions, the tenants' association and home and housing support services to the climate department of the City of Vienna. Easy access and free provision should enable the best possible use. However, when allocating the materials, the target group of energy poor households in the private rented sector is always kept in mind, so organisations that also work with these households are always given preference when allocating material (e.g. tenants’ association). The AEA will also present the new materials at events in Austria related to the topic and will participate in thematically related events like the workshop on
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

energy poverty at the klimaaktiv conference in September 2022. Furthermore, the materials are now also used in the training of energy advisors who are trained within the framework of klimaaktiv. There, they serve as a best-practice example for target-group-oriented counselling of energy poor households and are also made available to the advisors. This ensures long-term use beyond the project term. In addition, the materials are currently being translated into several languages (English, Turkish, Bosnian-Croatian-Serbian, Arabic and Farsi). This should enable better consultation of groups particularly affected by energy poverty in the private rental sector in the target region of Vienna. These materials are primarily intended for use in counselling but are also freely available and can above all be made available to other countries and organisations internationally if they are interested.

5.1.1.2 Climate Alliance (CA): Dissemination and Exploitation to Local and Regional Authorities

In these times of war, rising inflation, growing social injustice and catastrophic global heating, it is of utmost importance that drastically rising energy costs do not aggravate already disquieting levels of energy poverty in Europe. Protecting vulnerable low and medium income households must be a priority if we are to ensure a just energy transition. Thus Climate Alliance intends to strengthen its commitment to socially just climate action and to fighting energy poverty locally with the involvement of appropriate technical and social welfare service providers so as to best support vulnerable households.

To this end, CA continues to work together with the Energy Poverty Poverty Advisory Hub (EPAH) and the Covenant of Mayors (CoM) in supporting municipalities in its network to offer advice, concrete support materials, capacity building and knowledge transfer methods to exploit policy recommendations to be developed by ENPOR. CA continues to develop joint events with EPAH and CoM, such as Practice Exchange Events (next one planned for early November 2022) and disseminate the planned policy recommendations developed by ENPOR particularly related to planned and existing instruments on:

- producing sustainable energy, for example by fostering energy cooperatives and energy communities – also via collaborating with BEUC, ReSCOOP, etc
- Alleviating the impact of energy prices on vulnerable citizens, for example with municipal and regional facilities
- boosting building energy efficiency, for example by stimulating deep renovation
- and making public transport accessible, for example with appropriate local planning.

In 2022 CA has been preparing a Resolution on Energy Poverty, including recommendations related to the private rental situations, developed by ENPOR. The Resolution was voted on and accepted by the General Assembly in September 2022 during the Climate Alliance International Conference 2022 in Luxembourg. The resolution has been undergoing a 6 month long process of consultation with the participation of municipality representatives from Germany, Austria, Italy, France, Hungary, Spain. Once the resolution is accepted, CA plans to set up an internal capacity building framework for municipalities to support these in implementing local measures to meet the commitments described in the Resolution. Within this framework, CA intends to utilize the outputs of ENPOR and collaborate with EPAH, CoM as well as various projects such as EUROPA (working on one-stop-shop solutions), Energy Caravan (a municipal energy consulting campaign designed to increase the rate of retrofitting of private building stock) to develop tailored support to municipalities.
In collaboration with Wupperthal Institute, in 2022 in Germany CA has submitted ENPOR research based modification recommendations related to tenants and landlords to the planned Law on Splitting the CO2 Price. Similarly to this process, CA will use ENPOR’s policy recommendations developed by the end of the project and beyond to suggest direct actions on national policy level. ENPOR’s recommendations will be matched with concrete support materials and measures for municipalities to implement them in their local settings. Furthermore, ENPOR’s outputs are planned to be integrated in various municipal support materials such as Local Authorities’ Climate Action Praxis (in German), and various tools of CA, where appropriate. ENPOR’s Policy Recommendations will be disseminated across Climate Alliance’s Working Group on Adaptation, Buildings, that meet several times of the year. Currently CA is exploring the option to establish a Working Group on Energy Poverty to coordinate and organise actions following the Resolution adoption. Once the Working Group is established, ENPOR’s policy recommendations will be added to the foundation principles and will be transformed in a support measure to enable municipalities’ efforts to pass the resolution in their own municipality assemblies. This way ENPOR’s policy recommendations will be part of a continuous and sustainable policy work that will support implementing municipality level actions to alleviate energy poverty in private rental situations.

Furthermore, CA will continue policy advocacy work by contributing to the work of the Right to Energy Forum, The Community Power Coalition and by collaborating with FEDARENE, Energy Cities, ICLEI, BEUC-The Consumer Organisation and more.

5.1.1.3 CRES – Centre for Renewable Energy Sources and Saving, Greece

The redesign of the first pilot policy in Greece, which is the national programme for the energy upgrade of residential buildings (“Energy upgrade of buildings” programme), will affect firstly all the planned rounds of the programme until 2030 fostering the alleviation of energy poverty in private-rented sector. It should be noted that the target for the energy renovation of 60 thousand buildings on annual basis, which has been defined within the National Energy and Climate Plan, requires the continuation of the current programme to attain the specified renovation target.

Moreover, the first pilot policy will affect also all the policies and measures, which are foreseen within the National Action Plan for the Confrontation of the Energy Poverty in Greece. More specifically, the nine policy measures, which have been integrated into the Action Plan for the Confrontation of Energy Poverty, can be re-designed taking into consideration the derived conclusions by the co-creation procedure through the REAC groups in order to facilitate the alleviation of energy poverty in the private rented sector. The following three typologies of policy measures can be affected considerably by the ENPOR project:

1. Measures for the short-term protection of energy poor households
   - M1: Improvement of the Social Tariff
   - M2: Provision of energy card to energy poor households
   - M3: Regulatory measures for the protection of energy poor households
2. Measures for the energy upgrade of the energy poor households’ buildings and the promotion of RES
   - M4: Energy upgrade of the energy poor households’ building including the installation of RES systems
• M5: Provision of incentives to energy poor households within the framework of the Just Transition Plan
• M6: Provision of incentives to energy poor households within the framework of the EEOs
• M7: Provision of incentives to energy poor households within the framework of Energy Communities

3. Information and awareness-raising measures
• M8: Conduction of information and awareness-raising measures within the framework of the EEOs
• M9: Conduction of information and awareness-raising measures implemented centrally at national level

The re-design of the second pilot policy in Greece will facilitate the conduction of targeted information and awareness-raising activities and low-cost energy efficiency interventions, such as the promotion of energy efficient lighting systems and lamps, the installation of heat pumps and solar thermal systems for the production of hot water etc, by the energy suppliers to energy poor households that dwell in rented residences. It should be noted that the exemplary role of PPC, which participates actively in the re-design of the second pilot policy, is essential for improving the understanding and engagement of the other 31 obligated parties for actions to combat energy poverty in the private-rented sector due to the fact that it is the obligated party with the highest share (approximately 25%).

The actual involvement of the Ministry of Environment and Energy, which is responsible for the design of the “Energy upgrade of buildings” programme, the compilation of the Action Plan for the Confrontation of Energy Poverty and the design of EEOs, is crucial for the planned replication and exploitation activities.

The role of CRES is also critical for providing technical support after the completion of the ENPOR project due to the fact that it supports technically the preparation of the Action Plan for the Confrontation of Energy Poverty and has been appointed as the administrator of the EEOs in Greece.

• The technical support can be provided through different means, such as:
• Communication of the possibility for the stakeholders to receive technical support
• Dissemination on regular basis of the available replication and dissemination components though the Energy Poverty Dashboard
• Conduction of bilateral meetings with the interested stakeholders
• Joint organization of events and conferences
• Conduction of webinars
• Participation in trainings
• Preparation of additional policy briefs and publications
• Preparation of memos with guidelines and recommendations upon request

Moreover, the establishment of a taskforce with the participation of nominated experts through the ENPOR project can facilitate also the provision of the foreseen technical support. These include:

5.1.1.4 ENEA - Planned and envisioned exploitation actions

ENEA is planning to organize an ENPOR event with the presentation of the new brochure realized for ENPOR project together with seminars on energy poverty, split incentives, fiscal
incentives, etc. Dissemination of the event will be made among all ENEA national and international networks and the activities will be reported and diffused on the ENEA newsletter, website, Linked-In, YouTube and other social channels.

Next REACT group (4th meeting): Presenting final proposed implementations and endorsement of a new energy saving brochure. The content of the brochure, if considered useful, will be translated for ENPOR partners to share. The event will be reported on newsletter, ENEA website, Linked-In and social channels. Among the REACT group members, CANALE ENERGIA coordinates the National Alliance for Energy Poverty and can be a useful vehicle for the dissemination, visibility and exploitation of ENPOR results. The activities will be reported on newsletter, ENEA website, Linked-In and social channels.

Visibility and dissemination through other channels not directly linked to ENPOR are summarised below:

- **Italy’s Energy Efficiency Annual Report 2022**: A dedicated section on energy poverty is presented and will include ENPOR activities to be disseminated. ENEA, as Italian National Agency for Energy Efficiency, monitors energy efficiency national policies and analyses success cases and critical issues that are summarized in this report. The Report is printed in Italian and the summary in English and handed out during the launch conference to all participants of the event and disseminated through the ENEA website, press release, newsletter and all web channels.

- **ENEA Italia in Classe A Program and website**: National campaign promoted by Italian Ministry of Ecological Transition to promote awareness for the efficient and sustainable use of energy and accelerate energy transition process. (https://italiainclassea.enea.it/programma)

- **Synergies and capitalization initiatives with other European projects**: SER project “Social Energy Renovations: Maximizing social impact and boosting clean energy investments in the non-profit sector through de-risking, aggregation, and capacity building”.

5.1.1.5 HU: Hogeschool Utrecht

We believe, that the ENPOR policy recommendations are most interesting for municipalities (local and national) and investors due to their relevance to current energy markets. Therefore, we aim to write an article for VNG magazine. The Association of Dutch Municipalities (VNG) connects all municipalities in the Netherlands and the overseas territories. Furthermore, we plan to send out press releases to Binnenlands bestuur, citizen lab, duurzaam door, Movisie, socialevraagstukken, IVBN (association of institutional investors in real estate, The Netherlands), and the municipalities, investors and other partners we worked with during the project.

Besides this, we will share the recommendations with the project EnergyMeasures (another Horizon 2020 project on energy poverty) and consultancy agents like RDHV, Berenschot and TNO. Also the planned National Meeting of 19th of January 2023 is a good opportunity for dissemination of project results. Together with the HU Research Centre of Expertise Debt and Collection we work on a national follow-up project focusing on early detection of energy poverty.

Table 19 HU’s planned and envisioned exploitation actions

Page 52 of 65
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

5.1.1.6 IEECP: Institute for European Energy and Climate Policy Exploitation Plan

**Academic and policy exploitation:** IEECP plans to promote and reuse ENPOR findings in academic material (further research papers), as well as make use of the knowledge generated within ENPOR to provide advice and guidance to policy makers at the EU, national and local level, especially for the revisions and implementation of the Energy Efficiency Directive and the Energy Performance of Buildings Directive. Within those, IEECP aims to focus on the provisions that relate to Energy Efficiency Obligation Schemes, the Energy Services Market, the use of Energy Performance Certificates, and the actions to

---

Target group 2 Survey Utrecht

This target group meeting already took place. It resulted in an article to be presented at a conference in October 2022.

React group 4 with final proposed 2022. We’ve written an article about the implementation of an energy evaluation results. We hope to publish this in autumn 2022.

React group 5 with final proposed 2022. This is planned at 24 November 2022. The outcomes will be shared in the CoE newsletter, on the website and LinkedIn.

Masterclass Energy poverty (capacity building event)

We plan to participate in the masterclass of the platform urban energy. This will depend on the number of participants. Otherwise, this will be a Capacity Building event that will be shared in the CoE newsletter, on the website and LinkedIn.

Training behavioural change

We want to organize a training for energy coaches of Energy box about lasting behavioural change for the municipality of Ede. Otherwise, this will be a Capacity Building event that will be shared in the CoE newsletter, on the website and LinkedIn.

National Meeting 3

On the 19th of January 2023 we will organise together with the project EnergyMeasures a national event especially for municipalities. The outcomes will be shared in the CoE newsletter, on the website CoE SSC and LinkedIn.

National Meeting 4

Not known yet, but at the end of the project. In an article in VNG Magazine we plan to inform municipalities about the project results. The outcomes further will be shared in the CoE newsletter, on the website CoE SSC and LinkedIn.
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

IEECP is also in the position to share the ENPOR results with a number of organizations at the EU and National levels that are influential in supporting the above-mentioned public authorities: ICLEI European Secretariat, Wuppertal Institute, Climate Alliance, Fédération Européenne des agences et des régions pour l’énergie et l’environnement (Fedarene), Seven, The Energy Efficiency Center Z.U. (Seven), Vlaamse Instelling Voor Technologisch Onderzoek N.V. (VITO), Fundacion Circe Centro De Investigacion De Recursos Y Consumos Energeticos (CIRCE), ENERGY CITIES, Climate KIC, EUROCITIES, Cambridge Econometrics, CICERO Centre for International Climate Research (CICERO), Fondazione Centro Euro-Mediterraneo sui Cambiamenti Climatici (CMCC).

Communication and dissemination exploitation: It was foreseen from the proposal and Grant Agreement stages that the website, where many project outputs are stored and shared, would be as much as possible “exploited”, avoiding that all its content disappears after 2 years. We therefore had imagined turning the website into a navigator; a simpler version of the website, keeping only relevant material, project information and news. IEECP, in charge of this task, is currently redesigning its website to turn it into a knowledge hub, with project and project information searchable by hashtags and through a topic-classification. ENPOR navigator will therefore become a mini-project website onto the hub, ensuring that essential information and linkage to the Energy Poverty Dashboard is present.

5.1.1.7 TREA: Tartu Regional Energy Agency Exploitation and Dissemination Plan update

After work in REACT groups our policy recommendations are finalized. Now we start with implementation and dissemination phase. We also plan to have direct engagement surveys and events for the energy poor in the private rented sector. Our policy and national renovation grant, will help people who are in hidden energy poverty. The city of Taru is characterised by University students and people living in Municipality apartments. We will get in contact with them through the Universitys and the Municipality’s social department.

<table>
<thead>
<tr>
<th>Content of the activity</th>
<th>Target group survey 1</th>
<th>Oct-Nov 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey to cover all Annelinn and Ülejõe district with survey. These districts are areas where live most on the Tartu citizens. Also, these are the areas with most apartment buildings and also building which are not renovated. Survey will be done in a light to find out why apartment building are still not renovated and do people think that policy recommendations worked out in REACT groups will help them to get their building renovated. This survey is very important also to policy makers. In Estonia we have not done so wide survey to find out reasons why apartment buildings are not renovated. Reasons are now only hypothetical.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Target group meeting 2</th>
<th>Nov 2022</th>
</tr>
</thead>
</table>
| After target group survey 1 we will have target group meeting. On this meeting we will provide feedback on the results of the survey. We tell tenets and landlord how our
policy recommendation help get their homes renovated. For that time new criteria for national renovation grant should be out. So, we will give them overview and help to understand how they can participate in call 2022-2027.

**Target group survey 2**
**Oct-Nov 2022**
Short survey for University students and tenants in Municipality apartments. With this survey we will find out what are their living conditions in rental homes. How much from their income goes to energy bills. If they don’t have income, what they think of the size of the energy bill. Also questions about well-being and living conditions after renovation.

**Target group meeting/workshop 3 “energy cafe”**
**Oct-Nov 2022**
We try to have energy workshop with bought target group, University students and social tenants. On these meeting we will give information about everyday energy saving measures and give an overview how their well-being and physical health will improve in renovated building. (1 or 2 workshop)

**Regional event 1**
**27.10.2022 Tartu**
Regional event with The Estonian Union of Co-operative Housing Associations (EKYL) for Estonian and Latvian household.
On this workshop TREA will introduce multi apartment building renovation, tell why it is important to renovate your buildings. Also, we will introduce our policy recommendations and if possible new national renovation grant conditions.

**National event 1**
**Oct 2022**
We will have dissemination online meeting with policy maker (Estonian Ministry of Economic Affairs and Communication) and KredEx. To officially give them our policy recommendations for national renovation grant.

**National event 2**
**Oct 2022**
We will have dissemination online meeting with City of Tartu. To officially give them our recommendations to increase renovation capacity in the City of Tartu.

**National event 3**
**End of spring 2023**
We will have national event for Estonian policymakers to give overview about first results from national renovation grant call 2022-2027. How many buildings have applied for grant, how much m2 will be renovated and how big is the energy saving (GWh).

**Regional event 2**
**End of spring 2023**
We will have a regional event for Estonian and Latvian households and policymakers about Estonian national renovation grant. To give overview about first results from call 2022-2027. How many buildings have applied for grant, how much m2 will be renovated and how big is the energy saving (GWh).

With this event we want to reflect importance to work with target group (like REACT group method) when compiling the terms of grant.
EE National reconstruction grant (grant for renovation), energy crisis

The grant is designed for associations and communities wishing to reconstruct their apartment buildings as completely as possible. It may cover a percentage of total project cost depending on the level of integration in the reconstruction of the relevant apartment building. The national renovation grant was established in 2010 as a public initiative under the Estonian financial institution KredEx. Since then, there have been 4 calls for the grant and the fifth one will be opened probably starting from November 2022.

Stemming from every meeting regarding energy efficiency renovations, insights can be found that could potentially help the Estonian Government in tackling energy poverty. The newest grant is valid for 5 years (2022-2027) and was developed after the implementation of feedback from KredEx. Such grant conditions should not change due to the current energy crisis.

In light of the current energy crisis TREA plans to have workshops for target groups, which is still in progress. As buildings don’t use energy but people do, TREA’s plan is to have some workshops to educate tenants with everyday energy saving measures. Additionally, give them an overview of how their well-being and physical health will improve when living in the renovated building. Target groups we plan to invite to these workshops are: University students and people living in Municipality (City of Tartu) apartments. We see that these are people who are most affected by the high energy price. Also, we see that Universities and City of Tartu would appreciate our effort to help their members and tenants. In the upcoming weeks, TREA will try to get in contact with these organisations.

5.1.1.8 UPRC: University of Pireaus Research Centre TEESlab

UPRC aims to further exploit and disseminate the outcomes of the project through a series of activities. ENPOR findings will be used in articles in scientific journals related to energy poverty, energy efficiency, and social issues. In this way, UPRC aims to open a conversation in the scientific and policy literature/community with the innovative findings of the project. Indicative scientific articles: (i) Energy poverty in private rented housing across Europe: Barriers and solutions to energy efficiency investments, in the Elsevier journal “Energy Research and Social Science” which is based on the findings of the Deliverable 2.1c, (ii) Scientific article on PRS best practices and policies based on the findings D2.1b and its forthcoming update.

Moreover, findings from the project and the scientific articles based on its findings can be presented in forthcoming scientific conferences (e.g., SDEWES, Elsevier International Energy Research and Social Science Conference, etc.). In addition, UPRC will interact and share the experience gained through the ENPOR works with ongoing and impeding EU projects relevant to the topics of energy efficiency and energy poverty, in which its members participate (e.g., ENSMOV+, SENTINEL, RENOVERY, etc.).

Furthermore, ENPOR findings will be used in future lectures/workshops/thematic seminars that will take place in the University of Piraeus. These events will inform undergraduate and postgraduate students on issues regarding energy poverty and its alleviation in the PRS across Europe.

Finally, through its social media channels (Linked-In, Twitter, and website) UPRC will further disseminate the project’s outcomes in wider audiences (students, researchers, professors, policy makers, NGOs, energy consumers, etc.).
5.1.1.9 WI: Wuppertal Institute: Strategy dissemination and exploitation ENPOR policy recommendation in Germany

The German ENPOR project team consisting of Wuppertal Institute and its two implementing partners Caritas and EnergieRevolte will implement or have already implemented various activities to disseminate the developed solutions and exploit the project findings from the co-design process and the (micro) data analysis:

Regarding the heating related advice within the ElectricitySavingCheck (ESC) programme, the developed approach to improve it and the corresponding material/media have been continuously applied at the location of our point of contact in Düsseldorf since November 2021. Looking forward, this is planned to continue until the end of the project and beyond. Furthermore, to this effect it is planned to roll out the approach in all 60 Caritas locations, where heating advice is provided. To this end, the developed media will be professionally designed, produced and disseminated via the respective organizational channels of Caritas. In addition, a training concept will be developed to convey the central aspects of the novel approach to the advisors in other locations.

In addition to its use within the ESC programme, the consumer association, having been involved in the co-design, has indicated interest to apply the approach and its material/media within their own advice activities. To this end, Wuppertal Institute had been invited to present the developed solution and preliminary results at an internal meeting of the consumer association’s energy section, which was implemented on the 14th of September, 2021. Once the media has been finalized with view to its design, it will be made available to the consumer association for its free use.

Lastly, the findings from the co-design (process) and the impact monitoring are planned to be published in the form of a conference or journal article (tbd).

With view to the updated PrePaid app, the novel functions/content are scheduled to be rolled out to be made available to the EnergieRevolte users. Furthermore, with the app and its associated hardware being marketed as a white label product, the developed improvements are likely to be available to a larger group of customers from other utilities in the future. On the 1st of December 2022, Wuppertal Institute will participate in a convention organized by an association of utilities to discuss their mission and options to address energy poverty among their customers, to which the ENPOR insights will feed in. Lastly, Wuppertal Institute plans to exploit the findings from the impact evaluation based on data from the first and second customer survey as well as electricity consumption data in a scientific publication (tbd).

In addition to the findings from WP3, Wuppertal Institute plans to exploit the work done in WP2 on the analysis of energy poverty levels in the European PRS in the form of a scientific publication (e.g., in the Energies Special Issue “Energy Poverty: Measurement and Mitigation”).

Finally, through its social media channels (Linked-In, Twitter, and website) Wuppertal Institute will further disseminate the project’s outcomes to wider audiences (students, researchers, professors, policy makers, NGOs, energy consumers, etc.).

5.1.1.10 UIPI: International Union of Property Owners Exploitation and Dissemination Plan

Given its privileged capacity to disseminate ENPOR’s findings and results with national and regional landlord associations across Europe, UIPI plays a crucial role in the ENPOR’s
dissemination and exploitation, as well as in the adaptation of produces outputs to one of the targeted audiences: the landlords of the PRS. Furthermore, UIPI leads task “Policy events” and is responsible for attempting to guarantee ENPOR’s presence in relevant international policy events.

As ENPOR’s main contribution to the reduction of energy poverty is done through the proposal of policy recommendations developed under the activities of the national REACT groups, during the first year of the project, the contents to disseminate were still scarce and in other to bring relevance to the project and its potential role considering future outcomes, dissemination activities focused on steering the discussion around related topics and some submitted deliverables.

Given that one of ENPOR’s REACT groups focuses in the Greek context and UIPI organised a policy event also focused on the Greek market (the UIPI Renovation Tour – Greek Owners on Board event: March 2022), where policy makers, landlords and other relevant stakeholders (architects, constructors and engineers) were present, ENPOR was integrated in the programme so as to potentiate future collaborations with the present audience and represented groups. Even if policy recommendations were not concluded within the project activities for Greece, the discussions were fruitful and the feedback received useful for both the project’s validation, fine-tuning but also future exploitation. UIPI plans to carrying on bringing ENPOR forward in relevant policy events such as this one.

Policy sessions about energy poverty and in collaboration with sister projects were also planned and proposed to integrate the last two EUSEW editions but unfortunately were not selected to integrate the event’s programme. We plan to keep on trying to apply, and hope that once project results are more advanced, the opportunity will be given to present the proposed policy sessions. This will not be limited to EUSEW but also other relevant international events, whenever the possibility arises and the topics are aligned.

General dissemination is also and will continue to be done with our member associations (31 private property owner associations from 28 countries) which have the capacity to reach around 3 million landlords across Europe, as well as with other EU-funded project consortia and relevant stakeholder groups UIPI is involved with. UIPI will also organize the project’s final conference in the last months of the project. This is planned to be organised in Brussels in order to count with the presence of European and national policy makers, as well as with relevant organisations that act in the field of energy poverty. The programme and details are still to be defined and UIPI plans to do this with the rest of the consortium in the first quarter of 2023.

5.1.1.11 UoM: University of Manchester Exploitation/Dissemination

Use of ENPOR findings (WP2/5) in future academic/scientific papers and reports relevant to the private rented sector, housing provision, energy efficiency, energy justice

- E.g. Paper on PRS best practices and policies based on findings of D2.2/D2.7; Paper on Energy injustices at the air-energy nexus (forthcoming)

- Use of ENPOR findings (WP2/5) to inform future conference presentations/keynotes relevant to housing provision, energy efficiency, energy justice and the private rented sector

- E.g. RGS/IBG annual conference – presentation of paper stemming from updated WP2 deliverables and policy recommendations

- Use of ENPOR findings (WP2/5) to inform lectures/workshops/seminars to
This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

Deliverable 5.8 – Update of the Exploitation and Dissemination Plan

The financialisation of energy efficiency

University students (Undergraduate and Master's level) relevant to housing provision, energy efficiency, energy justice, the private rented sector

- Use of ENPOR findings (WP2/5) in to inform local, national and EU-level policy makers and the media on issues of private rented sector regulation, housing provision, energy efficiency, energy justice.

- Use of the EPD to be integrated into the Manchester hosted and led Global Energy Inequality Observatory

- Wider policy summary to be shared with policymakers/decision-makers based on findings across WP2

Dissemination (June-Sep 2022): Conferences (Conducted):

- Stefan Bouzarovski - Global Conference on Economic Geography, 8th June 2022, Dublin, 'The financialisation of energy efficiency'


- (Stefan Bouzarovski - invited seminar) 14th July 2022 – University of Barcelona, ‘Just transitions – a critical political ecology’

- (Stefan Bouzarovski, plenary speaker, paper presenter) ‘Putting Net Zero into Action: addressing the implementation gap’, UK Energy Research Centre conference, 13th June 2022;

- (Stefan Bouzarovski - invited speaker) ‘How to achieve a socially just renovation wave’, EURACTIV Hybrid Conference, 13th June 2022;

- Monday 19th September 2022 - EU-SEW extended programme - Summer Energy Poverty: Thinking outside the box - Stefan Bouzarovski

- RGS-IBG Annual Conference 2023: presentation of paper stemming from the project

- Media Appearances: (though not specifically related to ENPOR, but tackling ENPOR related issues): Stefan Bouzarovski – Financial Times, Guardian, Telegraph, CNN, Comments for Bloomberg (2x) and Washington Post

- Discussion with Policymakers – UK Government Department for Levelling Up, Housing and Communities (12th September 2022) on need for establishing energy advice line. Attended by 64 decision-makers. Extensive discussion on the PRS.
6 CONCLUSIONS

The Update of the Deliverable D5.1 presents a detailed plan for the last year of dissemination. In this last year, to generate impact and create replication potential, all eyes are on the outcomes of WP3 and WP4 to be able to formulate and validate the final policy recommendations meant for this initiative. Special attention shall be paid to place the Energy Poverty Dashboard and the policy recommendations in the centre of attention and to reach out not only to EPAH but most specifically to national authorities. Various materials will be created to distribute our solutions to the whole target audiences. These materials were and will be disseminated through different methods and activities to the project partners’ networks which range from locals to academics to municipality officers. Our key activities with the greatest impacts are: our enormous outreach which is important for different methods we use like newsletter, social media, invitations to our workshops/trainings/policy events/REACT Group meetings and networking activities, our presence and activities in numerous events and conferences on which we represent ENPOR and demonstrate its tools.

Key stakeholders are the partners in the EU Energy Poverty Advisory Hub, and the Covenant of Mayors can give an immense impulse for disseminating the project and its ideas to a wide network of cities. A further important factor in doing dissemination is that the Energy Poverty Dashboard will be linked to validating our policy recommendations.

Last but not least, we have to accentuate the importance of the individual actions made by the REACT Groups themselves. These interactive actions with interested parties enable the project consortium to get in close contact with politicians and municipally officers & experts, locals and activists, to involve them and to disseminate the project message.

This dissemination concept helps the whole consortium to reach the objectives of the ENPOR project and aims to ensure a wide spreading of the ENPOR results and a major impact.
7.1 Annex 1: Ethical Requirements and Data Protection for Dissemination

Dissemination activities may involve the collection of personal data (such as email address and other contact details), and the photography and/or recording of individuals. Procedures shall be developed for ethical collection of personal data during WP2-3-4 and for validation purposes via informed consent by participants. The procedures comply with policies of the participating universities and institutions, together with national and EU legislation. In particular, they comply with the ethical standards and guidelines of Horizon 2020.

The data management procedures will be applied rigorously, regardless of the country in which the research is carried out. The implementation of the informed consent procedures will be kept under review by the Project Ethics Rules and the Project Management Board for the duration of the project. These rules will be formulated throughout the project and laid down in a ‘live document’ which will be reviewed and, if necessary, revised during the lifetime of the project.

Participants for REACT groups (citizens) and policy forum are being selected by the project partners. They may be recruited through existing groups or through open invitation/advertisement or notification on the ENPOR website, Twitter or LinkedIn. The participant involvement is essential since the project relies on the interaction of the different groups of stakeholders as an interactive community. Detailed description in the invitation procedures will be outlined in the deliverables of Work Package 4 describing the Engagement strategies. The project’s objectives and data collection procedures are explained to all participants.

12. Consent procedure for events

All participants for the REACT Groups and ENPOR engagement events will be clearly informed that their participation is voluntary. The following aspects shall be included in the consent form of participants:

- Providing participants with full details of the objectives of the research/event
- Explaining the participants’ involvement and their freedom to withdraw
- Assuring that appropriate records are kept, and information is held securely (e.g. keeping data in locked files)
- Providing them with contacts points (project partners)
- Assuring participants about anonymity and confidentiality in project reports or associated publications
- In case participants decide to withdraw and they request the removal of their data, it is ensured that their records will be deleted or destroyed

Informed consents also contain the following information:

- Details of who is conducting the activity
- The reasons for research and/or communication activity and how (and in what form) the data is going to be used
- Details about who is sponsoring the project and what the terms of the sponsorship are (reference is made to the ENPOR project and EU Horizon 2020 funding)
• Consent to collect photographs, audio or video records and how these will be used (data analysis, illustration purposes, displayed to sponsors/non-public academic audiences, printed in public domain documents, etc.)
• Details about who to contact if questions or problems arise.

The consent forms will be structured so that the participant can keep the participant information, whilst the researchers retain the consent form.

Participants are notified as to the specific purpose of the data collection as part of the recruitment and informed consent procedures. All participants are asked to sign a consent form prior to commencement of the research activities and clear opportunities to ask questions or provide feedback regarding their participation are provided (examples of informed consent forms will be included in the engagement reports). Participant’s views on interpretation of findings and subsequent written accounts such as reports and articles will not be sought.

13. Consent procedure for ENPOR newsletters
Names and email addresses will be collected for the ENPOR newsletter subscriber list, through a registration form on the website. Subscribers register for the newsletter via the registration form, which is accessed from the end of a newsletter or on the ENPOR website directly. Recipients of the newsletter are given the option to subscribe or unsubscribe at any time using the links given at the end of newsletter. When a person unsubscribes, their mail address is deleted automatically from the database as stated in the privacy and cookie policy described hereafter.

14. Consent procedure and cookie policy for the ENPOR Website
A detailed privacy and cookie policy is available on the project website (when people accept or decline the cookies, when they subscribe to the newsletter and permanently at the bottom of the project website) and in annex of the project Communication strategy (Deliverable 6.1). This section describes, in accordance with the EU General Data Protection Regulation 2019/679, how and when ENPOR, collects, uses and shares information from www.enpor.eu visitors’ or ENPOR’s newsletter subscribers.

A cookie pop-up is set up to appear when visitors arrive on the website, where they can choose the way (and which of) their information is processed. Consent is required when subscribing to the newsletter, with a box to tick agreeing with the conditions stated in the Privacy and Cookie Policy.

The ethical requirements in the REACT Groups and on feedback mechanisms for engaging stakeholders will be detailed in the D4.1 Stakeholder Engagement plan. The procedures that will be followed, including approval and informed consent for gathering personal data and secure data storage are subject to relevant legislation and guidance.

7.2 Annex 2: Event Registration Consent to Processing of Personal Data

The following text is and consent functionality is to be added to event registration forms:

\textit{Consent to Processing of Personal Data}

\textbf{ENPOR - ACTIONS TO MITIGATE ENERGY POVERTY IN THE PRIVATE RENTED SECTOR}

\textbf{IMPORTANT:}

I consent to the ENPOR Project recording this seminar /workshop/ webinar/ conference/meeting for documentation purpose and publishing these recordings on the internet (eg. but not limited to: ENPOR website, ENPOR Social media channels).
I understand that some images or recordings may be kept permanently once they are published and be kept as an archive of the ENPOR Project. The ENPOR Project has the obligation to keep its archive until the end of the statutory retention period.

☐ Yes
☐ No

Your rights

You have the right to request to see a copy of the information we hold about you and to request corrections or deletions of the information that is no longer required. You can revoke your consent at any time by sending a letter to the <ENTER ORGANISATION NAME; ADDRESS> or an e-mail to <ENTER E-MAIL ADDRESS>, without affecting the lawfulness of processing executed due to the consent until revocation. In this case your images and recordings will not be used in future publications but may continue to appear in publications already in circulation.

In case you do not consent to being recorded, please discuss your concerns with us.

☐ I have read and accept the privacy statement <LINK TO THE WEBSITE DATA PROTECTION PAGE>.

ABOUT THE ENPOR PROJECT

Energy poverty is a critical factor for fair energy transition. Alleviating its impact in the private rented sector is a challenge because it can be hidden. The ENPOR Project increases the capacity of the decision makers for understanding and mitigating its effects by designing and implementing ten policies.

THE PROBLEMS

Energy poverty remains at high levels in the EU Member States due to increasing energy costs and slow progress on energy efficiency improvements. Despite various policies in place that directly or indirectly mitigate energy poverty in the household level, energy poverty is increasing in the private rented sector (PRS). The PRS also presents quite specific issues that cannot be dealt adequately in the framework of energy poverty linked directly to energy efficiency, such as:

a) difficulty to identify and quantify energy poor households in the PRS; and
b) the delivery of energy efficiency measures to these households is difficult due to structural problems like information deficits, split incentives and others.

THE AIMS

ENPOR aims to overcome both challenges — making energy poverty in the PRS visible and test energy efficiency support schemes to address it. This can increase the effectiveness of policies at a local or regional level, an alignment with structural measures is needed. Dedicated actions are therefore needed that actively contribute to alleviating energy poverty in the PRS by identifying energy poor tenants (and respective homeowners) as well as understanding and addressing their needs.

ENPOR will support the adaption and implementation of ten policies in 7 Member States tailored to the specific needs of the PRS and will integrate them into broader policy objectives.
OUR SOLUTIONS

→ ENPOR will examine in depth energy poverty policies for the PRS across the EU (create policy fiches and elaborate policy suggestions with politicians),

→ Monitor the dimensions of energy poverty in the PRS (create an Energy Poverty Dashboard: online tool mapping energy poverty in Europe),

→ Support tailored policies and will provide guidelines for other countries (organise events for municipalities, energy agencies and energy-poor tenants and their landlords).

WHO WE ARE

We are a Consortium of organisations working together on this project for 3 years:

Institute for European Energy and Climate Policy Foundation (IEECP), Netherlands,
Climate Alliance - Klima-Bündnis - Alianza del Clima e.V. (CA), Germany
The University of Manchester (UoM), United Kingdom,
University of Piraeus Research Center (UPRC), Greece,
Drustvo Za Oblikovanje Odrzivog Razvoja (DOOR), Croatia,
Centre for Renewable Energy Sources and Saving Foundation (CRES), Greece,
Agenzia Nazionale per le Nuove Tecnologie, L'Energia e lo Sviluppo Economico Sostenibile (ENEA), Italy,
Tartu Regional Energy Agency (TREA), Estonia,
Austrian Energy Agency (AEA), Austria,
Stichting Hogeschool Utrecht (HU), Netherlands,
Wuppertal Institut für Klima, Umwelt, Energie gGmbH (WI), Germany,
Union Internationale de la Propriete Immobiliere (UIPI), Belgium.

Project start: 01/09/2020 | Duration 3 years | Financed by: EU Call: H2020-LC-SC3-EE-2019 under the topic: “Mitigating household energy poverty”

This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 889385. The sole responsibility for the content lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EASME nor the European Commission are responsible for any use that may be made of the information contained therein.

7.3 Annex 3 Event Report Template

Event Report - ENPOR

Full name of partner

Please, copy/paste the table below as many times as many events you report in the Monitoring Tool.

| Title of dissemination/networking action |  |
| Date | dd.mm.yyyy – dd.mm.yyyy |
| Related Publication and/or Weblink: |  |
| Number of Participants: |  |
| Target Group: |  |
Deliverable 5.8 – Update of the Exploitation and Dissemination Plan
This project has received funding from the European Union’s Horizon 2020 Programme. The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union.

<table>
<thead>
<tr>
<th>Type of Activity:</th>
<th>Please select, and delete the NOT relevant groups. Add categories if not listed:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Distribution of printed flyers and brochures</td>
</tr>
<tr>
<td></td>
<td>Presentation/session at external conferences and exhibitions;</td>
</tr>
<tr>
<td></td>
<td>Synergies with other EU funded projects</td>
</tr>
<tr>
<td></td>
<td>ENPOR Policy events</td>
</tr>
<tr>
<td></td>
<td>Workshop</td>
</tr>
<tr>
<td></td>
<td>Seminar</td>
</tr>
<tr>
<td></td>
<td>Other Face-to-face project events</td>
</tr>
<tr>
<td></td>
<td>Seminar</td>
</tr>
<tr>
<td></td>
<td>Webinar</td>
</tr>
<tr>
<td></td>
<td>Online meeting</td>
</tr>
<tr>
<td></td>
<td>Networking event</td>
</tr>
<tr>
<td></td>
<td>Final Conference</td>
</tr>
<tr>
<td></td>
<td>Other:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Venue/location:</th>
<th>Please, add exact venue, or if online action, add the direct web link here:</th>
</tr>
</thead>
</table>

| Topic: | Please, describe here the topic of the action (e.g., in case of conferences, the title and domain of the conference) |

<table>
<thead>
<tr>
<th>Involvement:</th>
<th>Please, describe the ways how ENPOR is involved in this activity.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Detailed description:</th>
<th>Please, give detailed description of this activity.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>In case the activity related to e-mailing, please give details on:</td>
</tr>
<tr>
<td></td>
<td>type of information (press release, invitation to an event, etc.)</td>
</tr>
</tbody>
</table>

| Feedback: | Please, describe how you collect feedback, and send a feedback summary for reporting. |